

Form PTO-1594
1-31-92

U.S. Department of Commerce
Patent and Trademark Office

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

Our Ref.: DMB-181-244

Mail Stop Assignment Recordation Services

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

VIA FACSIMILE: 571-273-0140

To the Commissioner for Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
GSM (Trademarks) Pty Ltd

Individual(s) Association
 General partnership Limited Partnership
 Corporation-State:
 Other: **An Australian Corporation**

2. Name and address of receiving party(ies):
Name: **GSM (Operations) Pty Ltd**
Internal Address: _____
Street Address: **1 Billabong Place, Burleigh Heads**
City: **Queensland**
State/Country: **Australia**
Zip: **4220**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other **An Australian Corporation**

3. Nature of conveyance:

Assignment Merger
 Security Assignment Change of Name
 Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Execution Date: **March 23, 2009**

Designations must be a separate document from Assignment)
Additional name/s & address/es attached Yes No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Trademark Application No.(s)
(1) **77/129,034**
(2) _____
(3) _____

B. Trademark Registration No.(s)
(1) _____
(2) _____
(3) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Duane M. Byers**
Internal Address: _____
Street Address: **Nixon & Vanderhye P.C.**
901 North Glebe Road
11th Floor
City **Arlington** State: **VA** Zip: **22203**

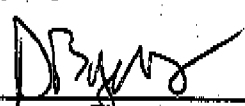
6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41)(8521; \$40) (8522; \$25)\$ **40.00**
 Enclosed
 Authorized to be charged to deposit account #14-1140

8. The Commissioner is hereby authorized to charge any deficiency, or credit any overpayment, in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our **Account No. 14-1140**.

DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Duane M. Byers  **April 6, 2009**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: **4**

DMB:lfo

CH \$40.00 141140 77129034

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ASSIGNMENT

This Assignment is effective on February 1, 2009, and is by and between **GSM (Trademarks) Pty Ltd**, an Australian corporation, having a principal place of business at 1 Billabong Place, Burleigh Heads, Queensland 4220, Australia (hereinafter "ASSIGNOR") and **GSM (Operations) Pty Ltd**, an Australian corporation, having a principal place of business at 1 Billabong Place, Burleigh Heads, Queensland 4220, Australia (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark, the goodwill and business symbolized by the trademark, and the trademark registration/application therefore listed on the attached Schedule, and

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights, title and interest in and to the trademark listed on the attached Schedule and registration/application therefor, together with the goodwill and business symbolized by the said trademark, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE, nunc pro tunc, as of the date of first use of or application for the trademark, all rights, title and interest in and to the trademark listed on the attached Schedule and the registration/application therefore together with the goodwill and business symbolized by said trademark.

GSM (Trademarks) Pty Ltd

Signature: 
(Corporate officer's signature)

Printed name: Maria Manning

Corporate title: Company Secretary

Date: 23 March 2009

Witnessed by: 

Printed name: Shannon Matterson

Date: 23 March 2009

SCHEDULE

TRADEMARK	COUNTRY	APP./REG. NO.
BILLABONG	U.S.	77129034