

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

**CONVEYING PARTY DATA**

| Name              | Formerly | Execution Date | Entity Type  |
|-------------------|----------|----------------|--------------|
| LinkExperts, Inc. |          | 06/23/2008     | CORPORATION: |

**RECEIVING PARTY DATA**

|                   |                       |
|-------------------|-----------------------|
| Name:             | Conductor, Inc.       |
| Street Address:   | 71 West 23rd Street   |
| Internal Address: | Suite 1608            |
| City:             | New York              |
| State/Country:    | NEW YORK              |
| Postal Code:      | 10010                 |
| Entity Type:      | CORPORATION: DELAWARE |

**PROPERTY NUMBERS Total: 8**

| Property Type  | Number   | Word Mark                     |
|----------------|----------|-------------------------------|
| Serial Number: | 77523438 | THE SCIENCE OF NATURAL SEARCH |
| Serial Number: | 77523399 | THE SCIENCE OF SEARCH         |
| Serial Number: | 77507533 | KEYWORDCONDUCTOR              |
| Serial Number: | 77507518 | LINKCONDUCTOR                 |
| Serial Number: | 77507506 | SITECONDUCTOR                 |
| Serial Number: | 77507460 | CONDUCTOR                     |
| Serial Number: | 77222014 | LINKEXPERTS                   |
| Serial Number: | 77003236 | LAST MILE IN NATURAL SEARCH   |

**CORRESPONDENCE DATA**

Fax Number: (617)395-7070  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 6179357000  
 Email: alhtrademarks@ll-a.com  
 Correspondent Name: Ann Lamport Hammitte

CH \$215.00 77523438

**900130854**

**TRADEMARK  
 REEL: 003964 FRAME: 0169**

Address Line 1: One Main Street  
Address Line 2: Lowrie, Lando & Anastasi, LLP  
Address Line 4: Cambridge, MASSACHUSETTS 02142

|                         |                      |
|-------------------------|----------------------|
| ATTORNEY DOCKET NUMBER: | C2096-4000           |
| NAME OF SUBMITTER:      | Ann Lamport Hammitte |
| Signature:              | //alh//              |
| Date:                   | 04/02/2009           |

**Total Attachments: 4**

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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LINKEXPERTS, INC.", CHANGING ITS NAME FROM "LINKEXPERTS, INC." TO "CONDUCTOR, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JUNE, A.D. 2008, AT 5:33 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3886885 8100

080725871

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6685034

DATE: 06-24-08

TRADEMARK  
REEL: 003964 FRAME: 0171

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 06:02 PM 06/24/2008  
FILED 05:33 PM 06/24/2008  
SRV 080725871 - 3886885 FILE

CERTIFICATE OF AMENDMENT OF  
CERTIFICATE OF INCORPORATION OF  
LINKEXPERTS, INC.

LinkExperts, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Company"), DOES HEREBY CERTIFY:

FIRST: The name of the Company is LinkExperts, Inc.

SECOND: The date on which the Certificate of Incorporation of the Company was originally filed with the Secretary of State of the State of Delaware is December 22, 2006.

THIRD: The Board of Directors of the Company (the "Board of Directors"), acting in accordance with the provisions of Sections 141 and 242 of the General Corporation Law of the State of Delaware, adopted resolutions amending its Certificate of Incorporation as follows:


Article I shall be amended and restated to read in its entirety as follows:

"The name of this corporation is Conductor, Inc."

FOURTH: Thereafter, pursuant to a resolution of the Board of Directors, this Certificate of Amendment was submitted to the stockholders of the Company for their approval, and was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, LinkExperts, Inc. has caused this Certificate of Amendment to be signed by its President and attested to by its Secretary this 23<sup>rd</sup> day of June, 2008.

LINKEXPERTS, INC.



Seth Besmertnik  
President

ATTEST:

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Jeremy Dubois  
Secretary

Certificate of Amendment  
Signature Page

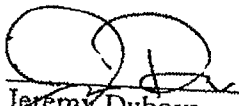
TRADEMARK  
REEL: 003964 FRAME: 0173

IN WITNESS WHEREOF, LinkExperts, Inc. has caused this Certificate of Amendment to be signed by its President and attested to by its Secretary this 23<sup>rd</sup> day of June, 2008.

LINKEXPERTS, INC.

\_\_\_\_\_  
Seth Besmertnik  
President

ATTEST:

  
\_\_\_\_\_  
Jeremy Duboys  
Secretary

Certificate of Amendment  
Signature Page