

Assignment

Resub. 4/3/09

**TRADEMARK ASSIGNMENT**

04-07-2009

Electronic Version v1.1  
 Stylesheet Version v1.1



103555455

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DYMAS FUNDING COMPANY, LLC, as Administrative Agent		03/31/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	OLD ORCHARD EQUITY CORP.
Street Address:	1991 Twelve Mile Road NW
City:	Sparta
State/Country:	MICHIGAN
Postal Code:	49345
Entity Type:	CORPORATION: DELAWARE
Name:	OLD ORCHARD BRANDS LLC
Street Address:	1991 Twelve Mile Road NW
City:	Sparta
State/Country:	MICHIGAN
Postal Code:	49345
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	77184775	OLD ORCHARD
Registration Number:	1089395	OLD ORCHARD
Registration Number:	2836419	OLD ORCHARD
Registration Number:	2761953	OLD ORCHARD

## Assignment

Registration Number:	2865124	WE MAKE APPLE INTERESTING
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## CORRESPONDENCE DATA

Fax Number: (312)863-7806  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 312-863-7198  
 Email: nancy.brougher@goldbergkohn.com  
 Correspondent Name: Nancy Brougher  
 Address Line 1: Goldberg Kohn  
 Address Line 2: 55 East Monroe Street, Suite 3300  
 Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	5859.018
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NAME OF SUBMITTER:	Nancy Brougher
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Signature:	/njb/
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Date:	04/01/2009
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Total Attachments: 2  
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 source=Old Orchard Trademark Release#page2.tif

## RECEIPT INFORMATION

ETAS ID: TM139966  
 Receipt Date: 04/01/2009  
 Fee Amount: (\$140)

**RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS**

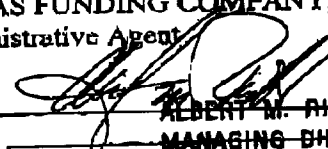
THIS RELEASE is made as of this 31st day of March, 2009, by DYMAS FUNDING COMPANY, LLC, as Administrative Agent, a Delaware limited liability company ("Dymas"), in favor of OLD ORCHARD EQUITY CORP., a Delaware corporation, and OLD ORCHARD BRANDS LLC, a Michigan limited liability company (collectively, the "Companies").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Dymas hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Security Agreement dated as of June 29, 2007, made by Companies in favor of Dymas.

Dymas consents and agrees to execute and deliver, at the request and cost of Companies, such further instruments, documents and release forms as Companies may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Dymas' legal representatives, assigns and successors.

DYMAS FUNDING COMPANY, LLC, as  
Administrative Agent

By:   
Name: ALBERT M. RIGGINO  
Title: MANAGING DIRECTOR

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TRADEMARK  
REEL: 003964 FRAME: 0500

**SCHEDULE A**

	REGISTRATION OR APPLICATION NUMBER	DATE
OLD ORCHARD	77/184,775	05/18/2007
OLD ORCHARD	1,089,395	04/11/1978
OLD ORCHARD (AND DESIGN W/BORDER)	2,836,419	04/27/2004
OLD ORCHARD (AND DESIGN W/O BORDER)	2,761,953	09/09/2003
WE MAKE APPLE INTERESTING	2,865,124	07/20/2004