

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Janes Family Foods Ltd.</td> <td></td> <td>03/10/2009</td> <td>CORPORATION: CANADA</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Janes Family Foods Ltd.		03/10/2009	CORPORATION: CANADA					
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Kraft Foods Global Brands LLC</td> </tr> <tr> <td><b>Street Address:</b></td> <td>Three Lakes Drive</td> </tr> <tr> <td><b>City:</b></td> <td>Northfield</td> </tr> <tr> <td><b>State/Country:</b></td> <td>ILLINOIS</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>60093</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	<b>Name:</b>	Kraft Foods Global Brands LLC	<b>Street Address:</b>	Three Lakes Drive	<b>City:</b>	Northfield	<b>State/Country:</b>	ILLINOIS	<b>Postal Code:</b>	60093	<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE	
<b>Name:</b>	Kraft Foods Global Brands LLC												
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<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>3014439</td> <td>PIZZINI</td> </tr> </table>	Property Type	Number	Word Mark	Registration Number:	3014439	PIZZINI							
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Registration Number:	3014439	PIZZINI											
<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (847)646-5101  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 8476464872        Email: trademark@kraft.com, rducatman@JonesDay.com        Correspondent Name: Matthew A. Griffin        Address Line 1: Three Lakes Drive        Address Line 4: Northfield, ILLINOIS 60093</p>													
<b>ATTORNEY DOCKET NUMBER:</b>	66738 PIZZA												
<b>NAME OF SUBMITTER:</b>	Matthew A. Griffin												
<b>Signature:</b>	/matthewagriffin/												
<b>Date:</b>	04/06/2009												

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**TRADEMARK**  
**REEL: 003964 FRAME: 0751**

Total Attachments: 1  
source=PIZZINI and Design 3014439 ASSIGNMENT#page1.tif

## SETTLEMENT AGREEMENT AND ASSIGNMENT OF TRADEMARK

This Agreement ("Agreement") is by and between Janes Family Foods Ltd., a Canadian corporation, located at 2160 No. 7 Highway, Concord, Ontario L4K 1W6, Canada ("Janes") and Kraft Foods Global Brands LLC, a Delaware limited liability company, located at Three Lakes Drive, Northfield, Illinois 60093 ("Kraft"), and is effective as of the date last signed below ("Effective Date").

WHEREAS, Kraft owns U.S. trademark applications to register PIZZINI and PIZZINI MELT, both for "food products" (App. Ser. Nos. 77635268 and 77635272, respectively); and,

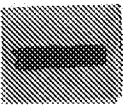
WHEREAS, Janes owns a U.S. trademark registration for PIZZINI and Design for "mini pizzas" (Reg. No. 3014439) ("PIZZINI and Design Registration"); and

WHEREAS, Kraft petitioned to cancel Janes' PIZZINI Registration (Canc. No. 92050297) ("Cancellation Action"); and

WHEREAS, Kraft and Janes now wish to resolve this matter amicably.

NOW, for good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, Kraft and Janes, agree as follows:

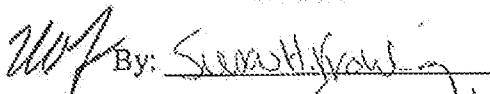
1. Janes hereby sells, assigns, and transfers to Kraft all its right, title and interest in, to and under the PIZZINI and Design trademark, including the PIZZINI and Design Registration, together with the goodwill of the business symbolized by the PIZZINI and Design trademark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement.

2. Within ten (10) days of the Effective Date, Kraft will pay Janes  REDACTED.


3. Within ten (10) days of the Effective Date, Kraft will withdraw its Cancellation Action.

4. Any amendments to this Agreement must be made in writing.

Kraft Foods Global Brands LLC  
By: Kraft Foods Global Brands, Inc.,  
its sole member

By:   
Title: Chief Administrative Officer  
Dated: 3/10/09

Janes Family Foods Ltd.

By:   
Title: PRESIDENT  
Dated: MARCH 2, 2009