

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Darice, Inc.		10/20/2008	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lamrite West, Inc.		
<b>Street Address:</b>	13000 Darice Parkway		
<b>Internal Address:</b>	Park 82		
<b>City:</b>	Strongsville		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44136		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2703909	PRIZM THE ARTIST'S SUPPLY STORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)579-6073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	216/5791700		
<b>Email:</b>	jliptay@pearne.com		
<b>Correspondent Name:</b>	Michael W. Garvey		
<b>Address Line 1:</b>	1801 East 9th Street		
<b>Address Line 2:</b>	Suite 1200		
<b>Address Line 4:</b>	Cleveland, OHIO 44114-3108		
<b>ATTORNEY DOCKET NUMBER:</b>	DARI-35901		
<b>NAME OF SUBMITTER:</b>	Michael W. Garvey		
<b>Signature:</b>	/michaelwgarvey/		

CH \$40.00 2703909

Date:

04/06/2009

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK**

Whereas, DARICE, INC., is a corporation of Ohio, U.S.A., having a place of business at 13000 Darice Parkway, Park 82, Strongsville, Ohio 44136 U.S.A., (hereinafter referred to as "Assignor"), and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 2,703,909, registered on April 8, 2003; and

Whereas, LAMRITE WEST, INC., a corporation of Ohio, U.S.A., having a place of business at 13000 Darice Parkway, Park 82, Strongsville, Ohio 44136 U.S.A. (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor, by these presents does sell, assign and transfer unto said assignee the entire right, title and interest in and to the trademark aforesaid; the same to be held and enjoyed by the said assignee for its own use and behoof, and for its legal representatives and assigns, to the full end of the term for which said trademark is granted, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made.

The undersigned hereby grants the firm of Pearne & Gordon LLP the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the corresponding Patent Office for recordation of this document.

DARICE, INC.

Witness: \_\_\_\_\_

By: Claudio Castelli  
Signature

Witness: \_\_\_\_\_

Title: Director of Creative Operations

Date: 10/20/08