

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chadwick's of Boston, Inc.		07/24/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jessica London, Inc.		
<b>Street Address:</b>	2300 Southeastern Avenue		
<b>Internal Address:</b>	Attn: Legal Department		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46201		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76007585	BRIDGEWATER STUDIO	
<b>Serial Number:</b>	78696926	J L STUDIO EXCLUSIVELY FOR JESSICA LONDON	
<b>Serial Number:</b>	78125088	JESSICA LONDON	
<b>Serial Number:</b>	75326599	JESSICA LONDON	
<b>Serial Number:</b>	76353662	JESSICA LONDON	
<b>Serial Number:</b>	77536118	JESSICA LONDON A MODERN CLASSIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)536-3031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	317.266.3760		
<b>Email:</b>	intellectual.property@redcatsusa.com		
<b>Correspondent Name:</b>	IP Administrator		
<b>Address Line 1:</b>	2300 Southeastern Avenue		
<b>Address Line 2:</b>	Attn: Legal Department		

OP \$165.00 76007585

Address Line 4: Indianapolis, INDIANA 46201

NAME OF SUBMITTER:	Amberly A. Martin
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Signature:	/Amberly A. Martin/
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Date:	04/02/2009
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**Total Attachments: 3**

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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CHADWICK'S OF BOSTON, INC.", CHANGING ITS NAME FROM "CHADWICK'S OF BOSTON, INC." TO "JESSICA LONDON, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JULY, A.D. 2008, AT 11:30 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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080822080

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6755574

DATE: 07-28-08

TRADEMARK  
REEL: 003965 FRAME: 0752

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of  
Chadwick's of Boston, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

"FIRST: The name of the corporation (hereinafter called the "corporation") is Jessica London, Inc."

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said corporation has caused this certificate to be signed this 24th day of July, 2008.

By: [Signature]  
Authorized Officer

Title: Secretary/Treasurer

Name: Eric Courteille  
Print or Type

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "CHADWICK'S OF BOSTON, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "JESSICA LONDON, INC.", THE TWENTY-EIGHTH DAY OF JULY, A.D. 2008, AT 11:30 O'CLOCK A.M.



2682804 8320

080863050

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6785205

DATE: 08-11-08