

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Syndero, Inc.		04/02/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Iconic Labs, LLC		
Street Address:	801 S. Grand Avenue, Suite 530		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77480723	OOKISA	
Serial Number:	77480731	OOKISA	
Serial Number:	77480737	OOKISA	
Serial Number:	77509177	FOLLIACTIV	
Serial Number:	77509190	FOLLIACTIV	
Serial Number:	77538714	KUMAARA	
CORRESPONDENCE DATA			
Fax Number:	(415)693-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 693-2000		
Email:	youngml@cooley.com		
Correspondent Name:	Kathleen E. Treiber		
Address Line 1:	101 California Street, 5th Floor		
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ATTORNEY DOCKET NUMBER:	306749-20000		

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TRADEMARK
REEL: 003965 FRAME: 0769

NAME OF SUBMITTER:	Michael Young
Signature:	/Michael Young/
Date:	04/02/2009
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Syndero, Inc., a Delaware corporation with its principal office at 99 Rhode Island Street, San Francisco, CA 94103 ("Assignor"), owns and has a *bona fide* intent to use the trademarks identified in the attached Schedule A ("the Marks"), and has filed U.S. Application Serial Nos. 77/480, 723, 77/480,731, 77/480,737, 77/509,177, 77/509,190, and 77/538,714 to register the Marks OOKISA, FOLLIACTIV and KUMAARA with the United States Patent and Trademark Office; and

WHEREAS, Iconic Labs, LLC, a California limited liability company with its principal office at 801 S Grand Avenue, Suite 530, Los Angeles, CA 90017 ("Assignee"), wishes to acquire the Marks set forth in Schedule A as part of that portion of the ongoing and existing business to which the Marks pertain (as required by 15 U.S.C. §1060);

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns, transfers and conveys to Assignee all rights, title and interest in and to the Marks, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Marks.

SYNDERO, INC.

Date: April 2, 2009

By 

Name DAVID WALLACE

Title SECRETARY

SCHEDULE A

OOKISA – U.S. Application Serial No. 77/480,723

OOKISA – U.S. Application Serial No. 77/480,731

OOKISA – U.S. Application Serial No. 77/480,737

FOLLIACTIV – U.S. Application Serial No. 77/509,177

FOLLIACTIV – U.S. Application Serial No. 77/509,190

KUMAARA – U.S. Application Serial No. 77/538,714