TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Smucker Quality Beverages, Inc.		01/23/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Smucker Natural Foods, Inc.	
Street Address:	P.O. Box 369, Speedway Avenue	
City:	Chico	
State/Country:	CALIFORNIA	
Postal Code:	95927	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Serial Number:	78933592	JUST CRANBERRY
Registration Number:	3260482	SANTA CRUZ
Registration Number:	3200437	R.W. KNUDSEN FAMILY
Serial Number:	77631169	TEAZER
Serial Number:	77368572	JUST CONCORD
Serial Number:	77368505	JUST BLUEBERRY
Serial Number:	77368406	JUST TART CHERRY
Serial Number:	77368706	JUST BLACK CURRANT
Serial Number:	77368670	JUST BLACK CHERRY
Serial Number:	77368639	JUST POMEGRANATE
Registration Number:	2646795	INNER STRENGTH
Registration Number:	2133295	SIMPLY NUTRITIOUS
Registration Number:	2078121	FRUIT OF THE VINE
Registration Number:	2092003	SANTA CRUZ ORGANIC

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Registration Number:	2511307	NATURAL BREW
Registration Number:	2066216	BANANA CASABLANCA
Registration Number:	2021770	MANGO MONTAGE
Registration Number:	1986993	CRANBERRY MEETS RASPBERRY
Registration Number:	2005283	MORNING BLEND
Registration Number:	2066149	GEORGIA PEACH
Registration Number:	1881575	FARMER'S MARKET
Registration Number:	1696387	FRUITAGE
Registration Number:	1702028	FOR GOODNESS SAKE
Registration Number:	1655712	R.W. KNUDSEN FAMILY SPRITZER FOR GOODNESS SAKE
Registration Number:	1499807	BERRY PATCH
Registration Number:	1471587	VERY VEGGIE
Registration Number:	1575376	VITA JUICE
Registration Number:	1341340	RAZZLE BERRY
Registration Number:	1406046	RECHARGE
Registration Number:	1316339	HIBISCUS COOLER
Registration Number:	1028806	AFTER THE FALL

CORRESPONDENCE DATA

Fax Number: (330)684-3026

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (330) 684-3598

Email: cynthia.nugent@jmsmucker.com

Correspondent Name: Adam M. Ekonomon
Address Line 1: One Strawberry Lane
Address Line 2: Legal Department
Address Line 4: Orrville, OHIO 44667

ATTORNEY DOCKET NUMBER:	SMUCKER NATURAL FOODS
NAME OF SUBMITTER:	Adam M. Ekonomon
Signature:	/Adam M. Ekonomon/
Date:	04/03/2009

Total Attachments: 2

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State of California Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of _____ page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

FEB 1 0 2009

DEBRA BOWEN Secretary of State

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ENDORSED - FILED

in the office of the Secretary of State of the State of California

FEB 3 2009

CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

The undersigned certify that:

- 1. They are the president and secretary, respectively, of Smucker Quality Beverages, Inc., a California corporation.
- 2. Article 1 of the Articles of Incorporation of this corporation is amended to read as follows: "The name of this corporation is Smucker Natural Foods, Inc."
- 3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
- 4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 6,945.50. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: January 23, 2009

RECORDED: 04/03/2009

Mark T. Smucker, President

Jemnette L. Knudsen, Secretary



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