

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Change of Name		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CANWEST MEDIAWORKS, INC.		01/08/2008	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canwest Media Inc.		
<b>Street Address:</b>	201 Portage Avenue, 31st Floor		
<b>City:</b>	Winnipeg, Manitoba R3B 3L7		
<b>State/Country:</b>	CANADA		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78165758	AUCTIONMART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)692-1020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	pggulia@duanemorris.com		
<b>Correspondent Name:</b>	Gregory P. Gulia, Esq./Duane Morris LLP		
<b>Address Line 1:</b>	1540 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10036-4086		
<b>ATTORNEY DOCKET NUMBER:</b>	Y0882-00018		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

**CH \$40.00 78165758**

NAME OF SUBMITTER:	Gregory P. Gulia
Signature:	/Gregory P. Gulia/
Date:	04/03/2009
Total Attachments: 1 source=Canwest Media change of name#page1.tif	



The Corporations Act  
Loi sur les corporations  
**ARTICLES OF AMENDMENT**  
**CLAUSES MODIFICATRICES**



The Corporations Act /  
Loi sur les corporations

**CERTIFICATE / CERTIFICAT**  
**ARTICLES EFFECTIVE /**  
**LES STATUTS PRENNENT EFFET LE**

**10 JAN JAN 2008**

*[Handwritten Signature]*  
DIRECTOR/DIRECTEUR

1. Name of corporation / Dénomination sociale CANWEST MEDIAWORKS INC.	2. Business Number / Numéro d'entreprise 89458 5215
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3. a) The amendment to the articles has been authorized by: / La modification apportée aux statuts a été autorisée par résolution des :

- directors / administrateurs
- shareholders / actionnaire
- members / membres

b) under section / conformément à l'article 167(1)(a)

c) and the articles are amended as follows: / et les statuts de la corporation sont modifiés de la façon suivante :

To change the name of the corporation to Canwest Media Inc.

Date / Date January 8, 2008	Signature / Signature <i>[Handwritten Signature]</i>	Office held / Poste Riva J. Richard, Assistant Secretary
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**Instructions:** Specify the provision of the Act that authorizes the amendment, and the changes that are being made. Specify whether amendment was authorized by directors or shareholders. It is not necessary to attach a copy of the authorizing resolution.

**Directives :** Mentionner la disposition applicable de la Loi ainsi que les modifications apportée aux statuts. Indiquer également s'il s'agit d'une modification autorisée par les administrateurs ou par les actionnaires. Il n'est pas nécessaire de fournir une copie de la résolution qui autorise la modification.

**OFFICE USE ONLY / RÉSERVÉ À L'ADMINISTRATION**

Corporation Number: / N° de la corporation : 515 8665

FORM 10 / FORMULE 10