TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Irishgold Foods, Inc.		103/25/2009	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Kerry Group Services International Limited	
Street Address:	Prince's Street	
City:	Tralee, County Kerry	
State/Country:	IRELAND	
Entity Type:	COMPANY: IRELAND	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78894552	DENNY BROTHERS GOLD MEDAL
Serial Number:	78948665	HENRY DENNIE

CORRESPONDENCE DATA

(202)344-8300 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-344-4019

Email: trademarkdocket@venable.com

Correspondent Name: Mark B. Harrison Address Line 1: 575 7th Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004-1601

ATTORNEY DOCKET NUMBER: 438823-269864; 269865

DOMESTIC REPRESENTATIVE

Name: Mark B. Harrison Address Line 1: 575 7th Street N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004-1601

TRADEMARK 900130915 REEL: 003966 FRAME: 0074

NAME OF SUBMITTER:	Mark B. Harrison, Esq.	
Signature:	/MBH-hrc/	
Date:	04/02/2009	
Total Attachments: 2 source=kerry group services assignment#page1.tif source=kerry group services assignment#page2.tif		

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ASSIGNMENT

This Assignment is made between Irishgold Foods, Inc. (hereinafter referred to as "Assignor") a New Jersey corporation located at Suite 2440 525 Washington Blvd, Jersey City, New Jersey 07310, United States of America and Kerry Group Services International Limited (hereinafter referred to as "Assignee") an Irish company located at Prince's Street, Tralee, County Kerry, Ireland.

WHEREAS, Assignor is the owner of the trademark applications shown in Schedule "A" attached hereto, and of the trademarks shown in said applications, and of its goodwill of the business symbolized by said marks;

AND WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of the Assignor in and to the said trademark applications, the trademarks shown in said applications, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee its entire right, title and interest in and to the said trademark applications, and the trademarks shown in the said applications, including common-law trademark rights, together with its goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said marks. Assignor hereby covenants with Assignee that it will, at the reasonable request and reasonable cost and expense of Assignee, do all such further acts, deeds and things and execute all such further documents and instruments from time to time necessary or desirable to give full and proper effect to the terms of this Assignment.

> Irishgold Foods, Inc. By:

WE HEREBY CERTIFY THAT THE WITHIN DOCUMENT HAS BEEN COMPARED WITH AND IS A TRUE COPY OF THE ORIGINAL

day of March 20.09

MASON HAYES

Solicitors

Dated: 25 March 2009

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SCHEDULE "A"

Trademark

Application No.

DENNY BROTHERS GOLD MEDAL

78894552

HENRY DENNIE

78948665

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RECORDED: 04/02/2009