

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Happy Feet, Inc.		03/25/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Fulcrum Properties, Inc.		
Street Address:	242 Chase Avenue		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78910109	MESSAGE INSOLES FOR HAPPY FEET	
Registration Number:	1645767	HAPPY FEET	
Registration Number:	2537088	HAPPY FEET	
Registration Number:	3227920	CHANGING THE WAY THE WORLD WALKS	
CORRESPONDENCE DATA			
Fax Number:	(407)841-2343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-841-2330		
Email:	aimber@addmg.com		
Correspondent Name:	Allison R. Imber		
Address Line 1:	255 South Orange Avenue		
Address Line 2:	Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	41320/41321/41322/41524		
NAME OF SUBMITTER:	Allison R. Imber		

OP \$115.00 78910109

Signature:	/Allison R. Imber/
Date:	04/03/2009
Total Attachments: 1 source=KC2374#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **Happy Feet, Inc.**, a Florida corporation with an address at 242 Chase Ave., Winter Park, Florida 32789 (hereinafter "Happy Feet"), is the owner of U.S. Trademark Registration Nos. 1,645,767 and 2,537,088 for the mark **HAPPY FEET**, U.S Registration No. 3,227,920 for the mark **CHANGING THE WAY THE WORLD WALKS**, and U.S. Trademark Application Serial No. 78/910,109 for the mark **MASSAGE INSOLES FOR HAPPY FEET** (hereinafter "the Trademarks"); and

WHEREAS, Happy Feet desires to assign and transfer all right, title and interest in the Trademarks to **Fulcrum Properties, Inc.**, a Florida corporation with an address at 242 Chase Ave., Winter Park, Florida 32789 (hereinafter "Fulcrum");

NOW, THEREFORE, Happy Feet, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to Fulcrum all right, title and interest Happy Feet has in and to the Trademarks, together with the goodwill of the business symbolized thereby.

HAPPY FEET, INC.

Signature: Wendy Salas
Print Name: Wendy Salas
Title: Vice President
Date: 3/25/09

FULCRUM PROPERTIES, INC.

Signature: [Signature]
Print Name: Fred Van Arman
Title: Exec. VP
Date: 3/25/09

