

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Magnacent		09/12/2008	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Bristol Interactive		
Street Address:	P.O. Box 7939		
City:	ST Thomas		
State/Country:	VIRGIN ISLANDS		
Postal Code:	00801		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78780731	THRUCHANNEL	
CORRESPONDENCE DATA			
Fax Number:	(561)357-2537		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	ramlani@adinfocenter.com		
Correspondent Name:	Rajiv Amlani		
Address Line 1:	1613 NW 110th Avenue,		
Address Line 2:	Suite 100		
Address Line 4:	Sunrise, FLORIDA 33323		
NAME OF SUBMITTER:		Rajiv Amlani	
Signature:		/Rajiv Amlani/	
Date:		04/03/2009	
Total Attachments: 2			

OP \$40.00 78780731

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**TRADEMARK
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TRUCHANNEL TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Bristol Interactive, LLC, a Limited Liability Company formed in accordance with the laws of US Virgin Islands (the "Assignee"), and Magnacent, a Limited Liability Company formed in accordance with the laws of Florida (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the standard character trademark ThruChannel (the "Trademark") USPTO Serial No: 78780731; USPTO Registration No. 3341533, together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

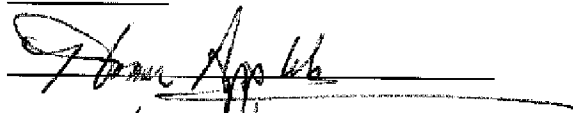
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademark of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR



By: Homer Appleby

Title: VP & General Counsel

STATE OF : FLORIDA

COUNTY OF : BROWARD

On this 12th day of September, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared HOMER APPLEBY, known by me to be the person of the above name [and an officer of MAGNA CENT LLC], duly authorized to execute this Assignment on behalf of [MAGNA CENT LLC], and who signed and executed the foregoing instrument on behalf of MAGNA CENT LLC

Given under my hand and seal of office this 12th day of September, 2008.

My commission expires: 3/21/10

[Handwritten Signature]

Notary Public



Address

ASSIGNEE

[Handwritten Signature]

By: Michael C. Grant, on behalf of Bristol Interactive LLC

Title: SVP

STATE OF : FLORIDA

COUNTY OF : BROWARD

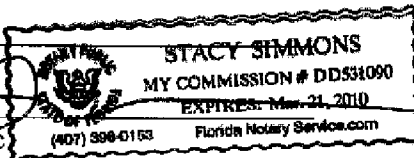
On this 12th day of September, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared MIKE BRANT, known by me to be the person of the above name and an officer of BRISTOL INTERACTIVE LLC, duly authorized to execute this Assignment on behalf of BRISTOL INTERACTIVE LLC, and who signed and executed the foregoing instrument on behalf of BRISTOL INTERACTIVE LLC

Given under my hand and seal of office this 12th day of September, 2008.

My commission expires:

3/21/10

[Handwritten Signature]



Notary Public

Address

TRADEMARK