

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Wine Group LLC		02/27/2009	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Supervalu Inc.		
Street Address:	11840 VALLEY VIEW ROAD		
City:	EDEN PRAIRIE		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3603769	MARCLIFFE	
CORRESPONDENCE DATA			
Fax Number:	(415)217-5910		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	trademarks@howardrice.com		
Correspondent Name:	Deborah Davis Han		
Address Line 1:	Howard Rice Nemerovski Canady et al.		
Address Line 2:	3 Embarcadero Ctr, 7th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	04381.041		
NAME OF SUBMITTER:	Deborah Davis Han		
Signature:	/Deborah Davis Han_mlj/		
Date:	04/07/2009		

CH \$40.00 3603769

Total Attachments: 1

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Trademark Assignment

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Wine Group LLC ("Assignor"), does hereby sell, convey, assign and transfer to SUPERVALU INC., a Delaware company ("Assignee"), all right, title, and interest in and to the mark MARCLIFFE and the corresponding application of the same, United States Trademark Serial No. 77354633 (the "Mark"), together with the goodwill of the business symbolized by the Mark, free and clear of any and all liens, encumbrances or security interests, together with all claims and causes of action for any and all previously occurring or future infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor represents and warrants that it owns the Mark and that to the best of its knowledge, there are no allegations of infringements of the Mark. Assignor agrees to execute any further documents as Assignee may reasonably request in order to effect this Assignment.

This assignment is dated and effective as of February 27 2009.

THE WINE GROUP LLC,
a Delaware limited liability company

By: [Signature]

Name: John Sutton

Title: Vice President and General Counsel

STATE OF CALIFORNIA

CITY of TRACY AND COUNTY OF SAN JOAQUIN

} ss.

On February 27, 2009, before me, DONNA M. ARMOUR, a Notary Public, personally appeared JOHN SUTTON who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Donna M. Armour

