

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Detroit Muscle, LLC		04/08/2009	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	East Side Speed Shop, Inc.		
<b>Street Address:</b>	5588 Woodfield Parkway		
<b>City:</b>	Grand Blanc		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48439		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77318605	DETROIT MUSCLE	
<b>Serial Number:</b>	77318608	DETROIT MUSCLE 100% PURE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(810)233-8968		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8102328880		
<b>Email:</b>	mzelley@aol.com		
<b>Correspondent Name:</b>	Mark L. Zelley		
<b>Address Line 1:</b>	1003 Church Street		
<b>Address Line 4:</b>	Flint, MICHIGAN 48502		
<b>NAME OF SUBMITTER:</b>	Mark L. Zelley		
<b>Signature:</b>	/marklzelley/		
<b>Date:</b>	04/08/2009		
<b>Total Attachments: 1</b>			

OP \$65.00 77318605

**900131295**

**TRADEMARK  
 REEL: 003967 FRAME: 0066**



**ASSIGNMENT OF TRADEMARK APPLICATIONS**

For good and valuable consideration, receipt of which is hereby acknowledged, Detroit Muscle, LLC a Michigan limited liability company, hereby assigns to East Side Speed Shop, Inc., a Michigan corporation, without warranty of any kind, all right title and interest in and to the following trademark registration applications:

- Federal trademark registration application serial number 77318605; and
- Federal trademark registration application serial number 77318608,

together with all rights associated with the marks associated therewith and any subsequent registrations arising out of such marks.

Detroit Muscle, LLC  
 By: Carin L. Pitzer  
 Its: Treasurer  
 Date: 4-1-09

STATE OF MICHIGAN        )  
   ) SS  
 COUNTY OF OAKLAND     )

On the 1<sup>st</sup> day of April, 2009, Carin L. Pitzer,  
Treasurer of **Detroit Muscle, LLC, a Michigan limited liability company**, acknowledged  
 and affirmed before me that he executed this Assignment as his free act and deed.

Erabett M. Hill  
 Notary Public  
 Oakland County, Michigan  
 My commission expires: 7-31-2012

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EXHIBIT 2