

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IDEAL PRODUCTS, L.L.C.		01/22/2009	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	JONATHAN MEYERS		
Street Address:	221 Arleigh Road		
City:	Douglaston		
State/Country:	NEW YORK		
Postal Code:	11363		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0750610	TRUPOINT	
CORRESPONDENCE DATA			
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ATTORNEY DOCKET NUMBER:	1675-007		
NAME OF SUBMITTER:	Dermot M. Sheridan		
Signature:	/dermot m. sheridan/		
Date:	04/08/2009		

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Total Attachments: 1
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WHEREAS, IDEAL PRODUCTS, L.L.C., a limited liability company organized and existing under the laws of Michigan, with an address at 158 Pinesbridge Road, Beacon Falls, CT 06403, (hereinafter the "ASSIGNOR") is the owner of the following trademark (the "MARK") registered in the United States Patent and Trademark Office:

Mark: TRUPOINT

Reg. No. 750,610

Registered: June 4, 1963

AND WHEREAS, JONATHAN MEYERS, a citizen of the United States of America, with an address of 221 Arleigh Road, Douglaston, NY 11363, (hereinafter the "ASSIGNEE") is desirous of acquiring all rights, title and interest in and to said trademark and the registration thereof and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its U.S. and foreign rights, title and interest in and to said trademark together with the U.S. registration thereof and the goodwill of the business symbolized thereby.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to said trademark.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this 22nd day of January, 2009.

Ideal Products, L.L.C.,
A Michigan limited liability company

By: 

Michael Shirkey, President