

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Rothschild Farm		04/08/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Robert Rothschild Farm, LLC		
Street Address:	P.O. Box 767		
City:	Urbana		
State/Country:	OHIO		
Postal Code:	43078		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77597875	GAME DAY	
CORRESPONDENCE DATA			
Fax Number:	(248)647-5210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-647-6000		
Email:	doCKET@patlaw.com		
Correspondent Name:	Julie A. Greenberg - Gifford Krass et al		
Address Line 1:	P.O. Box 7021		
Address Line 4:	Troy, MICHIGAN 48007-7021		
ATTORNEY DOCKET NUMBER:	RRF-10319/04		
NAME OF SUBMITTER:	Julie A. Greenberg		
Signature:	/Julie A. Greenberg/		
Date:	04/08/2009		

OP \$40.00 77597875

Total Attachments: 0

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