

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2004		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Idex Online Ltd.		04/05/2009
			<b>Entity Type</b>
			CORPORATION: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Idex Online SA		
<b>Street Address:</b>	Avenue Pictet-de-Rochemont 8		
<b>City:</b>	Geneva		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	CORPORATION: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 5</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	<b>Serial Number:</b>	76430282	IDEX
	<b>Serial Number:</b>	78233945	IDEX MAGAZINE
	<b>Serial Number:</b>	76430281	IDEX WWW.IDEXONLINE.COM INTERNATIONAL DIAMOND EXCHANGE
	<b>Registration Number:</b>	2693314	IDEXONLINE
	<b>Registration Number:</b>	2695657	IDEXONLINE.COM
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)457-6315		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	dlodge@pattonboggs.com		
<b>Correspondent Name:</b>	Deborah M. Lodge		
<b>Address Line 1:</b>	2550 M Street, N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037		
<b>ATTORNEY DOCKET NUMBER:</b>	020368.0100		

OP \$140.00 76430282

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Deborah M. Lodge
Signature:	/Deborah M. Lodge/
Date:	04/09/2009

Total Attachments: 2  
source=SDOC9786#page2.tif  
source=SDOC9786#page3.tif

**CONFIRMATION AND  
NUNC PRO TUNC  
ASSIGNMENT OF MARKS**

WHEREAS, Idex Online Ltd., a corporation organized under the laws of Israel ("Assignor"), hereby represents and warrants that it has adopted and used the trademarks and service marks (the "Marks") identified in the annexed Exhibit 1, and is the owner of record of the U.S. Trademark Registrations and Applications identified on Exhibit 1; and

WHEREAS, Idex Online SA, a corporation organized and existing under the laws of Switzerland ("Assignee"), was desirous of acquiring said Marks, Registrations, Applications, and the goodwill of the business of Assignor to which those Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby confirm such sale, assignment, transfer and setting over, and does hereby sell, assign, transfer and set over nunc pro tunc, effective as of 1 January 2004, to Assignee the entire right, title and interest in and to said Marks, Registrations and Applications, as well as the goodwill of the business of Assignor to which said Marks pertain, along with the other assets and business to which such Marks pertain and which is represented and associated with said Marks, including, but not limited to, any choses in action relating to said Marks and claims for damages, profits and costs, both in equity and law, for any infringement of said Marks accruing or occurring on or before the effective date of this Assignment. Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other instruments or documents which Assignee may deem necessary or desirable for securing to Assignee, or for maintaining for Assignee, the Marks, goodwill, Registration and Applications assigned, all without further compensation to Assignor.

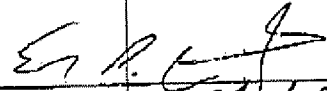
Executed this 5 day of APR, 2009.

IDEX ONLINE Ltd. ("Assignor")

By:

Printed Name:

Title:

  
EHUD A COHEN  
CHAIRMAN

**EXHIBIT 1**

**UNITED STATES REGISTRATIONS**

Mark	Reg. No.	Reg. Date
IDEXONLINE	2693314	4 March 2003
IDEXONLINE.COM	2695657	11 March 2003

**UNITED STATES APPLICATIONS**

Mark	Serial No.	Filing Date
IDEX	76/430282	11 July 2002
IDEX MAGAZINE	78/233945	4 April 2003
IDEX WWW.IDEXONLINE.COM INTERNATIONAL DIAMOND EXCHANGE & DESIGN	76/430281	11 July 2002

4967483

**TRADEMARK**