

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Associated Products, Inc.		04/08/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	California Scents		
Street Address:	18850 Von Karman, Suite 200		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1147929	SANI-AIR	
CORRESPONDENCE DATA			
Fax Number:	(949)224-6410		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714-549-5150		
Email:	sbrower@buchalter.com		
Correspondent Name:	Steven Brower		
Address Line 1:	18400 Von Karman, Suite 800		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	C0593-0002		
NAME OF SUBMITTER:	Steven Brower		
Signature:	/steven brower/		
Date:	04/09/2009		

CH \$40.00 1147929

Total Attachments: 2
source=Scan001#page1.tif
source=Scan001#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Associated Products, Inc., a Pennsylvania corporation (hereinafter, "Assignor"), has adopted and is using the trademark, "SANI-AIR", which is incorporated herein by this reference (hereinafter, the "Mark"), which term shall also include any registrations or applications therefore, including, without limitation, those registrations and applications identified as "SANI-AIR", US serial number 73/229,102 and registration number 1,147,929 as well as all common law rights therein);

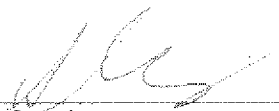
WHEREAS, California Scents, a California Corporation, with its principal place of business at 18850 Von Karman Ave Ste 200, Irvine, California (hereinafter, "Assignee"), is desirous of acquiring the entire, right, title and interest in and to said Marks, plus the goodwill of the business in connection with which the Marks are used within the United States of America and its territorial possessions and all foreign countries and any United States or foreign Marks that may be granted therefore.

NOW, THIS INDENTURE WITNESSETH, that for good and valuable considerations, the receipt whereof is hereby acknowledged, Assignor has assigned, sold, and transferred, and does hereby assign, sell and transfer to the said Assignee the entire right, title and interest in and to any for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as part of its assignment of its business assets to Assignee, assigns and transfers unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Marks together with the goodwill symbolized by the Marks, and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Marks prior to the date hereof.

ASSIGNOR FURTHER COVENANT AND AGREE with the Assignee that Assignor has a full and unencumbered title to the invention hereby assigned, which title Assignor warrants unto the Assignee, and Assignor further agrees that Assignors will, without demanding any further consideration therefore, at the request but at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing, or reexamining United States and foreign Marks or the like for the said Mark, and for maintaining and perfecting the Assignee's right to said Marks and particularly in cases of interference, conflict, opposition and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 8th day of April
2009.

Linda L. Doppes, President
Assignor's Name & Title


Signature of Assignor

ACKNOWLEDGMENT

State of California
County of Orange)

On April 8, 2009 before me, K. Manley-Perkins, Notary Public
(insert name and title of the officer)

personally appeared Linda L. Doppes
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature K. Manley-Perkins

