

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MMAX Enterprises, Inc.		01/15/2009	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marcus A Luna		
<b>Street Address:</b>	1000 N. Green Valley Pkwy.		
<b>Internal Address:</b>	PMB # 300-137		
<b>City:</b>	Henderson		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89074		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77306634	MMAX MIXED MARTIAL ARTS XTREME	
<b>Serial Number:</b>	77592631	MMAX MIXED MARTIAL ARTS XTREME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(702)446-5513		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	702-379-2050		
<b>Email:</b>	mlunaesq@yahoo.com		
<b>Correspondent Name:</b>	Marcus A. Luna, Esq.		
<b>Address Line 1:</b>	1000 N. Green Valley Pkwy.		
<b>Address Line 2:</b>	PMB # 300-137		
<b>Address Line 4:</b>	Henderson, NEVADA 89074		
<b>NAME OF SUBMITTER:</b>	Carlos Ramos		
<b>Signature:</b>	/Carlos Ramos/		

OP \$65.00 77306634

**900131475**

**TRADEMARK  
 REEL: 003968 FRAME: 0052**

Date:

04/09/2009

**Total Attachments: 3**

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Date: January 15, 2009

Marcus A. Luna, Esq. (Attorney for secured creditors)  
1000 N. Green Valley Pkwy., PMB # 300-137  
Henderson, NV 89074  
(702) 446-5513 Facsimile  
e-mail: [mlunaesq@yahoo.com](mailto:mlunaesq@yahoo.com)

Re: Assignment of Trademarks pursuant to foreclosure by secured creditors

Dear Mr. Luna:

I have received your letter dated today regarding the trademark assignments demanded as part of the collateralized loan made to MMAX Enterprises, Inc., on January 15, 2008. I understand that you are representing the three collateralized lenders referenced in the loan agreement and that you are demanding assignment of the two trademarks registered with the USPTO (Trademark Serial No. 77306634 and No. 77592631). According to your letter, you are not legally required to obtain assignment of these trademarks to take a possessory and ownership interest because you are secured creditors, rather the loan agreement requires that the Company cooperate in transferring security to the lender upon an event of default. You have also indicated to me, that upon irrevocable assignment of the trademarks to the individual secured creditor designated in your prior letter, the secured creditors shall pay all remaining fees due to the USPTO for finalizing the registration of the trademarks and for paying the trademark attorney's outstanding balance. This further agreement to pay to finalize the trademark applications constitutes separate and additional consideration to purchase the trademarks which are hereby irrevocably, transferred, assigned and sold to the secured creditor, MARCUS A. LUNA, ESQ., as set forth below.

This letter shall serve as a legal and binding contract which fully and irrevocably assigns the two trademarks registered with the USPTO (Trademark Serial No. 77306634 and No. 77592631) held by MMAX Enterprises, Inc., to MARCUS A. LUNA, ESQ., business address: 1000 N. Green Valley Pkwy., PMB # 300-137, Henderson, NV 89074, Telephone (702) 379-2050, Facsimile (702) 446-5513. This assignment is made pursuant to the terms of the Collateralized Loan and Security Agreement entered into on January 13, 2008, wherein Marcus A. Luna, Esq., Equity Capital Group, Inc., and Grupo Mandarin, S.A., as secured lenders, agreed to loan MMAX Enterprises, Inc., the sum of USD\$150,000.00, subject to certain terms and conditions, including the security interest in Company property, including but not limited to, the trademarks held, acquired or otherwise licensed to or by the Company.

3151 Cahuenga Blvd West Suite # 235 Hollywood CA. 90068 (323) 469-9280

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REEL: 003968 FRAME: 0054



This assignment is effective as of the date of default on the collateralized loan agreement which occurred on April 1, 2008, and has not been cured. This assignment is irrevocable and is based on the prior security agreement and the new consideration described above. This transfer is made by the Company to the secured creditor without recourse and there are no remaining rights, claims or other interest held or retained by MMA X Enterprises, Inc., or any other related entity.

The authorized officer of the Company hereby executes this assignment agreement as of JANUARY 15, 2009, with the assignment being effective as of the date of default on the secured loan, April 1, 2008. The parties agree that this assignment may be published with the USPTO or distributed to third parties for the purpose of effecting the transfer of trademark rights as deemed necessary by the secured creditors.

Wherefore, the parties hereto have affixed their hand and seal this 15<sup>th</sup> day of January, 2009.

**DEBTOR and ASSIGNOR OF TRADEMARKS**

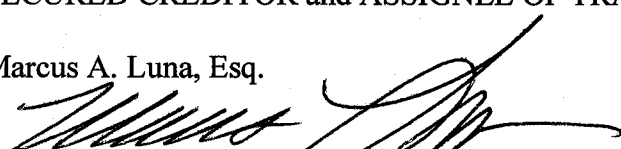
MMA X Enterprises, Inc.  
A Florida Corporation

By: 

Carlos Ramos, a.k.a. Charlie Bravo  
Its President and authorized officer

**SECURED CREDITOR and ASSIGNEE OF TRADEMARKS**

Marcus A. Luna, Esq.

  
An individual and as Attorney-in-fact for the secured creditors

**EXHIBIT "A"**

List of Trademarks Assigned Hereby:

Serial # 77306634

Serial # 77592631

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