

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Growth Management, Inc.		04/03/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lancaster Trust		
Street Address:	110 N. Wacker Dr., #1-26		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	TRUST: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2096507	PARK CITY	
CORRESPONDENCE DATA			
Fax Number:	(312)960-5994		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-960-2670		
Email:	ann.cain@ggp.com		
Correspondent Name:	Michael B. McVickar		
Address Line 1:	110 N. Wacker Dr., #1-26		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	PARK CITY		
NAME OF SUBMITTER:	Michael B. McVickar		
Signature:	/mbm/		
Date:	04/08/2009		

OP \$40.00 2096507

Total Attachments: 2

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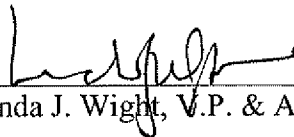
ASSIGNMENT OF MARK AND REGISTRATION

THIS ASSIGNMENT, executed on this 3rd day of April 2009, is made and entered into by General Growth Management, Inc., a Delaware corporation with its principal place of business at 110 N. Wacker Drive, Chicago, IL 60606 ("Assignor") in favor of Lancaster Trust, an Illinois trust with its principal place of business at 110 N. Wacker Drive, #1-26, Chicago, IL 60606 ("Assignee").

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns and transfers to Assignee the rights, title, and interest in and to the service marks listed on Exhibit 1, together with the goodwill of the business associated with and symbolized by said marks.

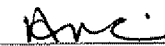
Assignor agrees to execute such additional documents as may be reasonably requested by Assignee to further evidence or perfect the forgoing assignment.

ASSIGNOR:
General Growth Management, Inc.

By: 
Linda J. Wight, V.P. & Asst. Secretary

STATE OF ILLINOIS)
) SS.
COUNTY OF COOK)

Subscribed and sworn to before me this
3rd day of April, 2009


Notary Public
My commission expires: 4/26/09

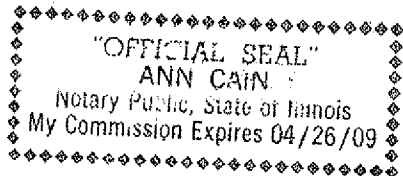


Exhibit 1

United State Service Mark Registration

<u>Mark</u>	<u>Application No.</u>	<u>Registration No.</u>
PARK CITY	75/021,220	2,096,507