

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																				
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																				
CONVEYING PARTY DATA																					
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:30%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:25%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>James Hall</td> <td></td> <td>12/16/2008</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Anne T. Moses</td> <td></td> <td>12/16/2008</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Heather B. Patz</td> <td></td> <td>12/16/2008</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Donald R. Patz Jr.</td> <td></td> <td>12/16/2008</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	James Hall		12/16/2008	INDIVIDUAL: UNITED STATES	Anne T. Moses		12/16/2008	INDIVIDUAL: UNITED STATES	Heather B. Patz		12/16/2008	INDIVIDUAL: UNITED STATES	Donald R. Patz Jr.		12/16/2008	INDIVIDUAL: UNITED STATES
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Donald R. Patz Jr.		12/16/2008	INDIVIDUAL: UNITED STATES																		
RECEIVING PARTY DATA																					
Name:	Prestige & Tradition, LLC																				
Street Address:	851 Napa Valley Corporate Way																				
Internal Address:	Suite A																				
City:	Napa																				
State/Country:	CALIFORNIA																				
Postal Code:	94558																				
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA																				
PROPERTY NUMBERS Total: 2																					
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:20%;">Property Type</th> <th style="width:15%;">Number</th> <th style="width:65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3119833</td> <td>PATZ & HALL</td> </tr> <tr> <td>Registration Number:</td> <td>3453150</td> <td>PATZ & HALL</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Registration Number:	3119833	PATZ & HALL	Registration Number:	3453150	PATZ & HALL											
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Registration Number:	3119833	PATZ & HALL																			
Registration Number:	3453150	PATZ & HALL																			
CORRESPONDENCE DATA																					
Fax Number:	(707)526-4707																				
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																					
Phone:	7075264200																				
Email:	jmbehmke@cmprlaw.com																				
Correspondent Name:	Jay M. Behmke																				
Address Line 1:	100 B Street Suite 400																				
Address Line 4:	Santa Rosa, CALIFORNIA 95401-6376																				
ATTORNEY DOCKET NUMBER:	6692.0 PATZ & HALL MARKS																				

OP \$65.00 3119833

900131376

**TRADEMARK
 REEL: 003968 FRAME: 0476**

NAME OF SUBMITTER:	Jay M. Behmke
Signature:	/JMB-163603/
Date:	04/08/2009
Total Attachments: 8 source=00190958#page1.tif source=00190958#page2.tif source=00190958#page3.tif source=00190958#page4.tif source=00190958#page5.tif source=00190958#page6.tif source=00190958#page7.tif source=00190958#page8.tif	

TRADE MARK ASSIGNMENT

JAMES HALL, an individual, having an address at 851 Napa Valley Corporate Way, Suite A, Napa, California, 94558 ("Assignor"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Prestige & Tradition, LLC, a California limited liability company, having an address at 851 Napa Valley Corporate Way, Suite A, Napa, California, 94558 ("Assignee"), and Assignee hereby accepts:

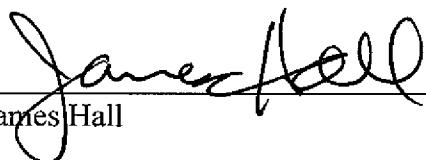
A. A twenty-five percent (25%) interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of December 16, 2008.

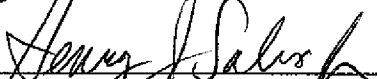
ASSIGNOR




James Hall

ASSIGNEE

Prestige & Tradition, LLC

By: 

Print Name: 

Title: Manager

SCHEDULE A

1. PATZ & HALL AND DESIGN Registration Number 3,119,833
2. PATZ & HALL Registration Number 3,453,150

TRADE MARK ASSIGNMENT

ANNE T. MOSES, an individual, having an address at 851 Napa Valley Corporate Way, Suite A, Napa, California, 94558 ("Assignor"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Prestige & Tradition, LLC, a California limited liability company, having an address at 851 Napa Valley Corporate Way, Suite A, Napa, California, 94558 ("Assignee"), and Assignee hereby accepts:

A. A twenty-five percent (25%) interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of December 16, 2008.

ASSIGNOR



Anne T. Moses

ASSIGNEE

Prestige & Tradition, LLC

By: 

Print Name: Harry J. Salvo Jr

Title: Manager

SCHEDULE A

1. PATZ & HALL AND DESIGN Registration Number 3,119,833
2. PATZ & HALL Registration Number 3,453,150

TRADE MARK ASSIGNMENT

HEATHER B. PATZ, an individual, having an address at 851 Napa Valley Corporate Way, Suite A, Napa, California, 94558 ("Assignor"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Prestige & Tradition, LLC, a California limited liability company, having an address at 851 Napa Valley Corporate Way, Suite A, Napa, California, 94558 ("Assignee"), and Assignee hereby accepts:

A. A twenty-five percent (25%) interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of December 16, 2008.

ASSIGNOR

Heather B. Patz
Heather B. Patz

ASSIGNEE

Prestige & Tradition, LLC
By: Henry J. Salvo
Print Name: Henry J. Salvo Jr
Title: Manager

SCHEDULE A

1. PATZ & HALL AND DESIGN Registration Number 3,119,833
2. PATZ & HALL Registration Number 3,453,150

TRADE MARK ASSIGNMENT

DONALD R. PATZ, JR., an individual, having an address at 851 Napa Valley Corporate Way, Suite A, Napa, California, 94558 ("Assignor"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Prestige & Tradition, LLC, a California limited liability company, having an address at 851 Napa Valley Corporate Way, Suite A, Napa, California, 94558 ("Assignee"), and Assignee hereby accepts:

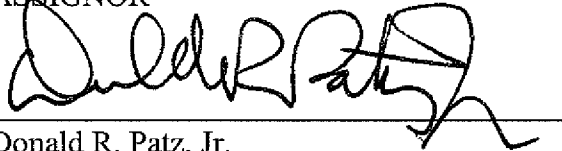
A. A twenty-five percent (25%) interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

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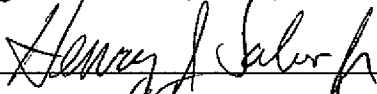
ASSIGNOR



Donald R. Patz, Jr.

ASSIGNEE

Prestige & Tradition, LLC

By: 

Print Name: Henry J Salvo Jr

Title: Manager

SCHEDULE A

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