

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vendaria, Inc.		04/07/2009	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Vendaria Media, Inc.		
Street Address:	911 Western Avenue		
Internal Address:	Suite 206		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2742982	VENDARIA	
CORRESPONDENCE DATA			
Fax Number:	(312)655-1501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-655-1500		
Email:	jrmdocket@welshkatz.com		
Correspondent Name:	Joseph R. Marcus		
Address Line 1:	120 S. Riverside Plaza, 22nd Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	0804-108276 (0300804-13)		
NAME OF SUBMITTER:	Joseph R. Marcus		
Signature:	/JRM/		
Date:	04/10/2009		

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Total Attachments: 1
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TRADEMARK
REEL: 003968 FRAME: 0709

ASSIGNMENT OF SERVICE MARK

WHEREAS Vendaria, Inc., a Corporation of the State of Washington with a principal place of business at 83 South King Street, Suite 108, Seattle, Washington 98104 believes it is the owner of record of the service mark VENDARIA, Reg. No. 2,742,982, registered July 29, 2003; and

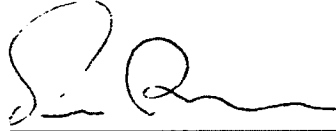
WHEREAS Vendaria Media, Inc., a Corporation of the State of Washington with a principal place of business at 911 Western Avenue, Suite 206, Seattle, Washington 98104 is desirous of acquiring all of the rights, title and interest in and to said service mark Vendaria, Inc. may have including the federal service mark registration and any state registrations that may exist therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Vendaria, Inc., nunc pro tunc July 15, 2004, does hereby sell, assign and transfer unto Vendaria Media, Inc. all of the rights, title and interest in and to said service mark it may have together with the goodwill of the business symbolized by said service mark and the state and federal registrations thereof.

Vendaria, Inc.

April 7, 2009

By:

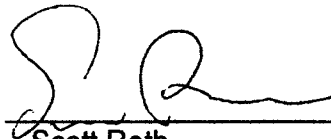


Scott Roth
CEO and Secretary

DECLARATION

Scott Roth, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that willful false statements may jeopardize the validity of this Assignment, declares that he is authorized to execute this Assignment and that he believes that the facts set forth in this Assignment are true.

April 7, 2009



Scott Roth
CEO and Secretary

106992 and
108276
JRM
April 7, 2009