

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Live Nation Music Cleveland, LLC		12/31/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Live Nation Worldwide, Inc.		
Street Address:	9348 Civic Center Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2417449	HIGH SCHOOL ROCK-OFF	
Registration Number:	3012396	BELKIN PRODUCTIONS	
Registration Number:	3035675	BELKIN PRODUCTIONS	
Registration Number:	2844823	TASTE OF CLEVELAND	
Registration Number:	2878408	MIDWEST BREWFEST	
Registration Number:	1803931	GREAT AMERICAN RIB COOK-OFF	
CORRESPONDENCE DATA			
Fax Number:	(310)861-0366		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.975.6891		
Email:	ellieschwimmer@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		

CH \$165.00 2417449

ATTORNEY DOCKET NUMBER:	MUS-US
NAME OF SUBMITTER:	Ellie Schwimmer
Signature:	/es/
Date:	04/10/2009
Total Attachments: 2 source=LN Cleveland- LN#page1.tif source=LN Cleveland- LN#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective December 31, 2007 (the "Effective Date"), is by and between **LIVE NATION MUSIC CLEVELAND LLC**, a Delaware Corporation ("Assignor") and **LIVE NATION WORLDWIDE, INC.**, a Delaware Corporation ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and associated trademark registrations listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademarks");

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademarks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademarks, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

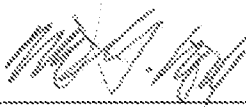
IN WITNESS WHEREOF, the parties hereto have executed this Assignment to be executed as of the Effective Date.

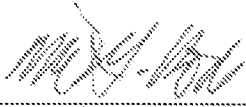
ASSIGNOR:

ASSIGNEE:

LIVE NATION MUSIC CLEVELAND LLC

LIVE NATION WORLDWIDE, INC.

By:  _____

By:  _____

Name: Michael Rowles

Name: Michael Rowles

Title: President

Title: Executive Vice President and
General Counsel

EXHIBIT A

APP. NO.	REG. NO.	TRADEMARK
75882146	2417449	HIGH SCHOOL ROCK OFF
78558326	3012396	BELKIN PRODUCTIONS
78532715	3035675	



belkin
PRODUCTIONS

78227093	2844823	
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Taste of
CLEVELAND

76454182	2878408	MIDWEST BREWFEST
74241621	1803931	GREAT AMERICAN RIB COOK-OFF