TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Iron Out, Inc.		04/08/2009	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	IOIP Holdings, LLC
Street Address:	7201 Engle Road
City:	Ft. Wayne
State/Country:	INDIANA
Postal Code:	46808
Entity Type: LIMITED LIABILITY COMPANY: INDIANA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	1592671	DISHWASHER GLISTEN	

CORRESPONDENCE DATA

Fax Number: (574)237-1125

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 574-237-1156

Email: michelle.horvath@btlaw.com

Correspondent Name: Gerard T. Gallagher Address Line 1: 100 N. Michigan

Address Line 2: 600 1st Source Bank Center
Address Line 4: South Bend, INDIANA 46601

ATTORNEY DOCKET NUMBER:	46774.55689
NAME OF SUBMITTER:	Gerard T. Gallagher
Signature:	/Gerard T. Gallagher/
Date:	04/14/2009

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ASSIGNMENT

WHEREAS Iron Out, Inc., an Indiana corporation, having a principal place of

business at 7201 Engle Road, Ft. Wayne, Indiana 46808, (the "Assignor") is owner of the entire

right, title and interest in and to the trademarks and trademark applications ("the Trademarks")

which are found in the Schedule of Trademarks attached hereto as Attachment "A";

WHEREAS IOIP Holdings, LLC, an Indiana Limited Liability Company, having

a principal place of business at 7201 Engle Road, Ft. Wayne, Indiana 46808, (the "Assignee") is

desirous of acquiring all right, title and interest in said Trademarks, in the United States and in

any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is

hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and

interest in and to the Trademarks, including all common law rights, along with the goodwill of

the business symbolized by the Trademarks. Assignor further assigns to Assignee the right to

sue and collect damages for any and all past, present and future infringement of any rights in the

Trademarks.

Dated this \(\sum_{\frac{1}{2}} \) day of \(\lambda \), 2009.

Iron Out, Inc.

Its: President/CEO

ATTACHMENT "A"

SCHEDULE OF TRADEMARKS

MARK	COUNTRY	APPLICATION NUMBER (FILING DATE)	REGISTRATION NUMBER (REG. DATE)
DISHWASHER GLISTEN	United States	73/598764 (14 May 86)	1592671 (24 Apr 90)

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RECORDED: 04/14/2009