

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Revenue Science, Inc.		01/22/2009	CORPORATION: WASHINGTON

**RECEIVING PARTY DATA**

Name:	AudienceScience Inc.
Street Address:	1110 112th Avenue NE
Internal Address:	Suite 300
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98004
Entity Type:	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	77595043	AUDIENCE SCIENCE
Serial Number:	77672889	AUDIENCESCIENCE
Serial Number:	77672845	
Registration Number:	3319619	BEHAVIORAL SYNDICATION
Registration Number:	3116104	
Registration Number:	3116103	
Registration Number:	3013930	DELIVER THE AUDIENCE. DRIVE THE REVENUE.
Registration Number:	2973310	REVENUE SCIENCE
Registration Number:	2817734	DIGIMINE

**CORRESPONDENCE DATA**

Fax Number: (206)381-3301  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2063813300

OP \$240.00 77595043

**900131750**

**TRADEMARK  
 REEL: 003970 FRAME: 0618**

Email: lowe@blacklaw.com  
Correspondent Name: David A. Lowe  
Address Line 1: 701 Fifth Avenue  
Address Line 2: Suite 4800  
Address Line 4: seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	DGMN-5-1000
NAME OF SUBMITTER:	David A. Lowe
Signature:	/David A. Lowe/
Date:	04/14/2009
Total Attachments: 1 source=Articles of Amendment name change 02202009#page1.tif	

FILED  
SECRETARY OF STATE

FEB 20 2009

STATE OF WASHINGTON

ARTICLES OF AMENDMENT  
OF  
REVENUE SCIENCE, INC.

The following Articles of Amendment are executed by the undersigned, a Washington corporation:

1. The name of the corporation is Revenue Science, Inc.
2. Article I of the Fourth Amended and Restated Articles of Incorporation of this corporation is amended to read as follows:  
"The name of the corporation is AudienceScience Inc. (the "Corporation")."
3. The date the amendment was adopted is January 21, 2009.
4. The amendment was duly adopted by the Board of Directors of the corporation. Shareholder action was not required pursuant to the provisions of RCW 23B.10.020(5).

These Articles of Amendment are executed by the corporation by its duly authorized officer.

Dated: January 22, 2009

REVENUE SCIENCE, INC.

By: 

Jeff Hirsch  
President and Chief Executive Officer