#### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	01/11/2009	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
B-DRY LLC		104/09/2009 1	LIMITED LIABILITY COMPANY: VIRGINIA

#### **RECEIVING PARTY DATA**

Name:	BLUE CANYON SOLUTIONS, LLC	
Street Address:	455 South 4th Street	
Internal Address:	350 Hertz Starks Building	
City:	Louisville	
State/Country:	KENTUCKY	
Postal Code:	40202	
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	3575579	BLUE CANYON HEALTHY HOME SYSTEM	
Registration Number:	3569828	BLUE CANYON HEALTHY HOME SYSTEM	

## **CORRESPONDENCE DATA**

Fax Number: (502)588-1960

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5026252784

Email: sad@middreut.com

Correspondent Name: Scot A. Duvall

Address Line 1: 2500 Brown & Williamson Tower

Address Line 2: Middleton Reutlinger

Address Line 4: Louisville, KENTUCKY 40202

ATTORNEY DOCKET NUMBER: ZR160-09004

TRADEMARK

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NAME OF SUBMITTER:	Scot A. Duvall
Signature:	/Scot A. Duvall/
Date:	04/15/2009
Total Attachments: 2 source=ExecutedAssignment#page1.tif source=ExecutedAssignment#page2.tif	

TRADEMARK REEL: 003970 FRAME: 0687

## AGREEMENT AND ASSIGNMENT OF TRADEMARK RIGHTS

THIS AGREEMENT AND ASSIGNMENT is between BLUE CANYON SOLUTIONS, LLC ("Assignee"), a Kentucky limited liability company located and doing business at 350 Hertz Starks Building, 455 South 4th Street, Louisville, Kentucky 40202; and B-DRY LLC ("Assignor"), a limited liability company organized and existing under the laws of Virginia, located and doing business at 350 Hertz Starks Building, 455 South 4th Street, Louisville, Kentucky 40202, and is effective as of the 11th day of January, 2009 (the "Effective Date").

# WITNESSETH:

WHEREAS, Assignor adopted and continuously used, through the Effective Date, the trademarks attached on Schedule A hereto (the "Marks"), and was the owner, through the Effective Date, of all right, title and interest in and to the Marks, including but not limited to the related United States federal trademark applications referenced on Schedule A hereto (collectively, the "Applications"), which subsequently matured into corresponding federal trademark registrations referenced on Schedule A hereto (collectively, the "Registrations");

WHEREAS, Assignee is interested in acquiring the entire and exclusive right, title and interest in and to the Marks, Applications, and resulting Registrations, together with the goodwill of the business connected with the use of and symbolized by the Marks, all as of the Effective Date:

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to receive from Assignor, the entire and exclusive right, title and interest in and to the Marks, Applications, and resulting Registrations, together with the goodwill of the business connected with the use of and symbolized by the Marks, all as of the Effective Date:

NOW, THEREFORE, in consideration of one dollar (U.S. \$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignee and Assignor agree as follows:

- 1. Assignor hereby assigns to Assignee and its successors, assigns and nominees, as of the Effective Date, without any restrictions, reservations, or limitations:
- a. The entire and exclusive worldwide right, title and interest in and to the Marks, Applications, and resulting Registrations thereof, together with the goodwill of the business connected with the use of and symbolized by the Marks throughout the World (including the right to register the Marks in Assignee's name throughout the World); and
- b. All claims and rights associated with the Marks, Applications and resulting Registrations, including the entire and exclusive right to bring and maintain any and all causes of action, claims, and demands relating to infringements or other violations of rights in the Marks and Registrations arising under applicable law throughout the World (including but not limited to past infringements of or violations of rights in the Marks and Registrations), and to receive any and all damages or other recovery resulting therefrom (and Assignor hereby waives any right to receive any portion of such damages or other recovery).

TRADEMARK REEL: 003970 FRAME: 0688

- 2. Assignor covenants that Assignor has the right to enter into this Assignment and further agrees, without further consideration, to cause such other lawful acts to be performed and such further assignments and other lawful documents to be executed, as Assignee may from time to time reasonably request, to effect fully this Assignment and to permit Assignee to be duly recorded as the legal and record owner of each of the rights hereby conveyed.
- 3. The undersigned Assignee hereby declares that it agrees to the terms of the foregoing Agreement and Assignment and accepts the foregoing Assignment under the terms thereof.

IN WITNESS WHEREOF, the parties have caused this Agreement and Assignment to be duly executed by their authorized officers, effective as of the Effective Date.

BLUE CANYON SOLUTIONS, LLC

By: Carel 6 mag

Name: Paul E. Borgman

Title: President

Date: Trace

B-DRY LLC

By:

Name: Paul E. Borgman

Title: Chief Executive Officer

Date: 4-4-09

# SCHEDULE A

Trademark	U.S. App. No. U.S. Reg. No.	Classes	Reg. Date
BLUE CANYON HEALTHY HOME SYSTEM & Design	77/508016 3,575,579	011, 037	02/17/2009
BLUE CANYON HEALTHY HOME SYSTEM	77/507988 3,569,828	011,037	02/03/2009

TRADEMARK REEL: 003970 FRAME: 0689

**RECORDED: 04/15/2009**