

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT															
<b>NATURE OF CONVEYANCE:</b>	Conversion															
<b>CONVEYING PARTY DATA</b>																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>HMH Consumer Company Limited</td> <td></td> <td>08/28/2008</td> <td>COMPANY: IRELAND</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	HMH Consumer Company Limited		08/28/2008	COMPANY: IRELAND								
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<b>CORRESPONDENCE DATA</b>																
<p>Fax Number: (617)345-1300</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 617-345-1341</p> <p>Email: matm@nixonpeabody.com</p> <p>Correspondent Name: Michelle A. Massicotte</p> <p>Address Line 1: 100 Summer Street</p> <p>Address Line 2: Nixon Peabody LLP</p> <p>Address Line 4: Boston, MASSACHUSETTS 02110</p>																
<b>ATTORNEY DOCKET NUMBER:</b>	057946-3															

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**900131792**

**TRADEMARK**  
**REEL: 003970 FRAME: 0870**

DOMESTIC REPRESENTATIVE

Name: Michelle A. Massicotte  
Address Line 1: 100 Summer Street  
Address Line 2: Nixon Peabody LLP  
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Michelle A. Massicotte
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Signature:	/Michelle A. Massicotte/
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Date:	04/15/2009
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Total Attachments: 1 source=HMHConsumerConversion#page1.tif
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Number 441202



1102487

# Certificate of Incorporation on re-registration as an unlimited company

I hereby certify that

**HMH CONSUMER COMPANY**

formerly registered as a limited company has  
this day been re-registered under the Companies  
Acts 1963 to 2006 as an unlimited company.

Given under my hand at Dublin, this

**Thursday, the 28th day of August, 2008**

  
for Registrar of Companies

Certificate handed to/posted to\*:

*Maples And Calder  
40 Lower Baggot Street  
Dublin 2*

Signed: Ann-Marie Teehan

Date: 29/08/08

\*Delete as appropriate