

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quatrain Media, LLC		04/14/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Live Auctioneers LLC		
Street Address:	220 12th Avenue, 2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3565259	STYLE CENTURY MAGAZINE	
Registration Number:	3547516	QM4G	
Registration Number:	3400302	TOY COLLECTOR MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Daniel Ebenstein, Esq.		
Address Line 1:	90 Park Avenue		
Address Line 2:	AMSTER, ROTHSTEIN & EBENSTEIN LLP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	50163/1		
NAME OF SUBMITTER:	Holly Pekowsky		

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TRADEMARK
REEL: 003971 FRAME: 0066

Signature:	/Holly Pekowsky/
Date:	04/15/2009
Total Attachments: 2 source=Assignment - Live Auctioneers#page1.tif source=Assignment - Live Auctioneers#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Quatrain Media, LLC, a Delaware limited liability company having a principal place of business at 100 Crossways Park West, Suite 214, Woodbury, New York 11797 (“Assignor”), has adopted and used the trademarks listed below (collectively, the Trademarks”), and owns the corresponding Trademark Registrations listed below, and all the goodwill associated therewith; and

<u>Trademark</u>	<u>Registration No.</u>
STYLE CENTURY MAGAZINE	Reg. No. 3,565,259
QM4G	Reg. No. 3,547,516
TOY COLLECTOR MAGAZINE	Reg. No. 3,400,302

WHEREAS, Live Auctioneers LLC, a New York limited liability company with a principal place of business at 220 12th Avenue, 2nd Floor, New York, NY 10001 (“Assignee”), is desirous of acquiring all right, title and interest to the Trademarks, the Registrations, and all the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor’s right, title and interest to the Trademarks, the Registrations, together with the goodwill of the business symbolized thereby and/or associated therewith, and all income, royalties, damages and payments now or hereafter due or payable in respect to the Trademarks and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed by its duly authorized officer this 14 day of April, 2009.

QUATRIN MEDIA, LLC

Executed as of 14 April, 2009

By: [Signature]
Name:
Title:

ACKNOWLEDGMENT

STATE OF NEW YORK)
) ss.:
COUNTY OF New York

On this 14th day of April, 2009, before me came Julien Richard Elson who stated that he is the CEO of Quatrain Media, LLC and acknowledged that he executed the above instrument as the act and deed of Quatrain Media, LLC with full authority to do so.

[Signature]
Notary Public

CINDY M. KEBREAU
Notary Public - State of New York
No. 01KE6182898
Qualified in King County
My Commission Expires March 10, 2012