

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Baby Trend Inc.		04/15/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jung-Tsai Chen		
<b>Street Address:</b>	No. 1, Lane 63, Section 2, Gongsyue Road		
<b>City:</b>	Tainan		
<b>State/Country:</b>	TAIWAN		
<b>Entity Type:</b>	INDIVIDUAL: TAIWAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1542424	BABY TREND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)427-1886		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	714-427-1868		
<b>Email:</b>	curtischenlaw@la.twcbc.com		
<b>Correspondent Name:</b>	Curtis C. Chen		
<b>Address Line 1:</b>	19245 Woodlands Lane		
<b>Address Line 4:</b>	Huntington Beach, CALIFORNIA 92648		
<b>ATTORNEY DOCKET NUMBER:</b>	B-07041D		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Curtis C. Chen		
<b>Address Line 1:</b>	19245 Woodlands Lane		
<b>Address Line 4:</b>	Huntington Beach, CALIFORNIA 92648		
<b>NAME OF SUBMITTER:</b>	Curtis C. Chen		

OP \$40.00 1542424

Signature:	/curtiscchen/
Date:	04/16/2009
Total Attachments: 1 source=4-15-09 ASSIGNMENT BABY TREND0001#page1.tif	

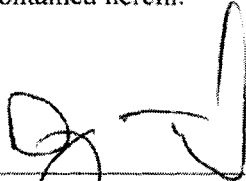
ASSIGNMENT OF TRADEMARK

This agreement entered this 10<sup>th</sup> day of April, 2009 between Baby Trend, Inc. with its address at 1607 S. Campus Ave, Ontario, CA 91761, herein referred to as "Assignor" and Chen, Jung-Tsai with his address at No. 1, Lane 63, Section 2, Gongsyue Road, Tainan, Taiwan, herein referred to as "Assignee".

That Assignor has adopted and is using a mark "Baby Trend" registered in the United States Patent and Trademark Office, Registration No. 1,542,424 dated June 6, 1989, and Assignee is desirous of acquiring such mark and the registration thereof.

For valuable consideration received, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.

Dated: 4/15/2009

  
Baby Trend, Inc.  
Authorized Signature

State of California )

County of SAN BERNARDINO

On 4-15-2009 before me, Naveed Jattala, a Notary Public in and for the State of California, personally appeared, DENNY TH TSAI who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in his/~~her~~/their authorized capacity(~~ies~~), and that by his/~~her~~/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Naveed Jattala (Seal)

