TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Baby Trend Inc.		04/15/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Jung-Tsai Chen	
Street Address:	No. 1, Lane 63, Section 2, Gongsyue Road	
City:	Tainan	
State/Country:	TAIWAN	
Entity Type:	INDIVIDUAL: TAIWAN	

PROPERTY NUMBERS Total: 1

Proper	ty Type	Number	Word Mark
Registration	Number:	3508482	LATCH-LOC

CORRESPONDENCE DATA

Fax Number: (714)427-1886

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 714-427-1868

Email: curtischenlaw@la.twcbc.com

Correspondent Name: Curtis C. Chen

Address Line 1: 19245 Woodlands Lane

Address Line 4: Huntington Beach, CALIFORNIA 92648

ATTORNEY DOCKET NUMBER: B-08007

DOMESTIC REPRESENTATIVE

Name: Curtis C. Chen

Address Line 1: 19245 Woodlands Lane

Address Line 4: Huntington Beach, CALIFORNIA 92648

NAME OF SUBMITTER: Curtis C. Chen

TRADEMARK

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Signature:	/curtiscchen/		
Date:	04/16/2009		
Total Attachments: 1 source=4-15-09 ASSIGNMENT LATCH-LOC0001#page1.tif			

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ASSIGNMENT OF TRADEMARK

This agreement entered this 10th day of April, 2009 between Baby Trend, Inc. with its address at 1607 S. Campus Ave, Ontario, CA 91761, herein referred to as "Assignor" and Chen, Jung-Tsai with his address at No. 1, Lane 63, Section 2, Gongsyue Road, Tainan, Taiwan, herein referred to as "Assignee".

That Assignor has adopted and is using a mark "LATCH-LOC" registered in the United States Patent and Trademark Office, Registration No. 3,508,482, dated Sep. 30, 2008, and Assignee is desirous of acquiring such mark and the registration thereof.

For valuable consideration received, , Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.

Dated: 4/15/2009

Baby (Frend, Inc. Authorized Signature

State of California

RECORDED: 04/16/2009

County of SANBERNAROINS

On 15.2 before me, Now to the California, a Notary Public in and for the State of California, personally appeared, Denty To House who proved to me on the basis of satisfactory evidence to be the person(**) whose name(**) is/are subscribed to the within instrument and acknowledged to me that he/sho/they executed the same in his/he/their authorized capacity(***), and that by his/he/their signature(**) on the instrument the person(**), or the entity upon behalf of which the person(**) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

HOTARY P OTA MY COMM

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Signature Nave of fathers (Seal

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