

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kroger Co.		04/17/2009	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	The Kroger Co. of Michigan		
Street Address:	18334 Laurel Park Drive North		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48152-2686		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0769664	COUNTRY OVEN	
Registration Number:	1534618	ROUND UP	
CORRESPONDENCE DATA			
Fax Number:	(415)983-1200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Ariana Gallisa		
Address Line 1:	P.O. Box 7880		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94120-7880		
ATTORNEY DOCKET NUMBER:	061148/0065747		
NAME OF SUBMITTER:	Ariana Gallisa		
Signature:	/Ariana Gallisa/		
Date:	04/17/2009		

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Total Attachments: 2

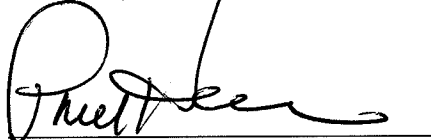
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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, The Kroger Co, an Ohio Corporation having its principal place of business at 1014 Vine St. Cincinnati, Ohio 45201 does assign, transfer, and convey effective as of the date this instrument is signed to The Kroger Co. of Michigan, a Michigan Corporation, all right, title and interest in the United States in and to the marks shown on Schedule A, hereto; the registrations thereof; and the goodwill symbolized by and associated with the use of same; together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

The Kroger Co.



(Signature)

Executive Vice President and Secretary

(Title)

4.17.09

(Date)

SCHEDULE A

Mark	U.S. Registration Number	Issued
COUNTRY OVEN	0769664	May 12, 1964
ROUND UP	1534618	April 11, 1989