

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TMW MARKETING COMPANY, INC.		04/16/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	K&G Men's Company, Inc.		
Street Address:	1225 Chattahoochee Avenue, N.W.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30318		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1116883	TODAY'S MAN	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212 318 3000		
Email:	mmutterperl@fulbright.com, mrosenfeld@fulbright.com, nyipdocket@fulbright.com		
Correspondent Name:	Mark N. Mutterperl		
Address Line 1:	666 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10103		
NAME OF SUBMITTER:	Mark N. Mutterperl		
Signature:	/mark n. mutterperl/		
Date:	04/17/2009		

OP \$40.00 1116883

900132034

TRADEMARK  
REEL: 003972 FRAME: 0332

Total Attachments: 1  
source=1116883#page1.tif

## TRADEMARK ASSIGNMENT

WHEREAS, TMW MARKETING COMPANY, INC., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, CA 94538-2453 - United States of America, ("Assignor") owns the following mark: TODAY'S MAN, which is registered in the United States Patent and Trademark Office, Registration No. 1,116,883, and issued on April 24, 1979, (the "Mark"); and

WHEREAS, K&G Men's Company, Inc., a corporation organized under the laws of the State of Delaware, having a place of business at 1225 Chattahoochee Avenue, N.W., Atlanta, Georgia 30318 ("Assignee"), desires to acquire the Mark and the registration thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

TMW Marketing Company, Inc.

APRIL 16, 2009

By: \_\_\_\_\_

Name: Charles Orster

Title: Executive Vice President