

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baby Trend Inc.		04/15/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jung-Tsai Chen		
Street Address:	No. 1, Lane 63, Section 2, Gongsyue Road		
City:	Tainan		
State/Country:	TAIWAN		
Entity Type:	INDIVIDUAL: TAIWAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3508495	EXPEDITION	
CORRESPONDENCE DATA			
Fax Number:	(714)427-1886		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714-427-1868		
Email:	curtischenlaw@la.twcbc.com		
Correspondent Name:	Curtis C. Chen		
Address Line 1:	19245 Woodlands Lane		
Address Line 4:	Huntington Beach, CALIFORNIA 92648		
ATTORNEY DOCKET NUMBER:	B-08008		
DOMESTIC REPRESENTATIVE			
Name:	Curtis C. Chen		
Address Line 1:	19245 Woodlands Lane		
Address Line 4:	Huntington Beach, CALIFORNIA 92648		
NAME OF SUBMITTER:	Curtis C. Chen		

OP \$40.00 3508495

Signature:	/curtiscchen/
Date:	04/17/2009
Total Attachments: 1 source=4-15-09 Assignment Expedition0001#page1.tif	


ASSIGNMENT OF TRADEMARK

This agreement entered this 10th day of April, 2009 between Baby Trend, Inc. with its address at 1607 S. Campus Ave, Ontario, CA 91761, herein referred to as "Assignor" and Chen, Jung-Tsai with his address at No. 1, Lane 63, Section 2, Gongsyue Road, Tainan, Taiwan, herein referred to as "Assignee".

That Assignor has adopted and is using a mark "EXPEDITION" registered in the United States Patent and Trademark Office, Registration No. 3,508,495 dated Sept. 30, 2008, and Assignee is desirous of acquiring such mark and the registration thereof.

For valuable consideration received, , Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.

Dated: 4/15/2009



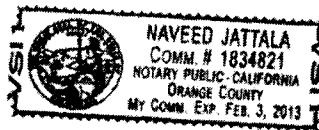
Baby Trend, Inc.
Authorized Signature

State of California)
County of SAN BERNARDINO

On 4.15.09 before me, Naheed Jattala, a Notary Public in and for the State of California, personally appeared, DENNY T H TSAI who proved to me on the basis of satisfactory evidence to be the person(~~s~~) whose name(~~s~~) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she~~/~~they~~ executed the same in his/~~her~~/~~their~~ authorized capacity(~~ies~~), and that by his/~~her~~/~~their~~ signature(~~s~~) on the instrument the person(~~s~~), or the entity upon behalf of which the person(~~s~~) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Naheed Jattala (Seal)