

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IDT Netherlands B.V.		04/15/2009	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Simple Network, Inc.		
Street Address:	25 South Main Street, Suite #6		
City:	Edison		
State/Country:	NEW JERSEY		
Postal Code:	08837		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77401162	BHARAT MATA	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-684-3900		
Email:	msavio@grr.com		
Correspondent Name:	Maria A. Savio		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	3754/683		
NAME OF SUBMITTER:	Maria A. Savio		
Signature:	/mas/		
Date:	04/17/2009		

OP \$40.00 77401162

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is by and between Simple Network, Inc., a New Jersey corporation ("Assignee"), having principal place of business at 25 South Main Street, Suite #6, Edison, NJ 08837, and IDT Netherlands, B.V., a Netherlands corporation ("Assignor"), having its address at El Paraiso Industrial Park, Ganges Plaza, 108 Ganges Street, Suite A1, San Juan, Puerto Rico 00926

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing a Settlement and Release Agreement to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademark BHARAT MATA, for prepaid telephone calling cards and telephone debit card services, together with the goodwill of the business connected with and symbolized by the trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark and its associated goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title and interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made. This assignment includes any and all marks IDT may have used in the past, may currently be using or may use in the future which are equivalent in meaning, including without limitation, other foreign equivalents to the term MOTHER INDIA.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the pending application for registration (Serial No. 77/401,162) to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees further to execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission or electronic transmission (*i.e.*, Email in PDF), which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

IDT Netherlands, B.V.

By: [Signature]

Title: Director

Dated: 3/26/09


Sworn to before me on this 26 day of March, 2009.

[Signature]
Notary Public

WENDY MOREANO
A Notary Public of New Jersey
My Commission Expires 9/21/13

Seal

ASSIGNEE



By: Hemant K. Patel

Title: President & CEO

Dated: 4/15/09

Sworn to before me on this 15th day of ~~March~~, 2009.
APRIL (SSC)



Notary Public

Indira Mehta-Sachdev
Notary Public # 0254588
State of New Jersey
Commission Expires 01/26/2012
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