

RICHARD G. MARTIN COMPANY: 28368 KENSINGTON LANE

TRADEMARK ASSIGNMENT

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04/08/2009
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE ZEROLL CO.		12/30/2008	CORPORATION: <i>Florida</i>

RECEIVING PARTY DATA

Name:	GREENFIELD WORLD TRADE, INC.
Street Address:	3355 Enterprise Avenue, Ste. 160
City:	Ft. Lauderdale
State/Country:	FLORIDA
Postal Code:	33331
Entity Type:	CORPORATION: <i>Florida</i>

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1300215	TOP-LOOSE
Registration Number:	1591725	ZEROLON
Registration Number:	2097893	ZEROLL
Registration Number:	3550854	ZELATO
Registration Number:	3533799	

CORRESPONDENCE DATA

Fax Number: (419)874-1130
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 419-874-1100
Email: coualno@fraser-ip.com
Correspondent Name: Richard G. Martin
Address Line 1: 28368 Kensington Lane
Address Line 4: Perrysburg, OHIO 43551

ATTORNEY DOCKET NUMBER:	1-39811
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CH \$140.00 1300215

): RICHARD G. MARTIN COMPANY: 28366 KENSINGTON LANE

NAME OF SUBMITTER:	Richard G. Marlin
Signature:	/richard g. merlin/
Date:	04/08/2009
Total Attachments: 4 source=39811 Executed Assignment 4-8-09#page1.tif source=39811 Executed Assignment 4-8-09#page2.tif source=39811 Executed Assignment 4-8-09#page3.tif source=39811 Executed Assignment 4-8-09#page4.tif	

:RICHARD G. MARTIN COMPANY:28366 KENSINGTON LANE

ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property ("Assignment") is made effective as of the 30th day of December, 2008, from THE ZEROLL CO., a Florida corporation ("ASSIGNOR"), to GREENFIELD WORLD TRADE, INC., a Florida corporation ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the name "Zeroll" (the "Name") and trademarks and servicemarks (the "Marks") and other intellectual property (the "Intellectual Property") as described in Exhibit "A", attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Name, the Marks and the Intellectual Property.

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Name, the Marks and the Intellectual Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Name, the Marks and the Intellectual Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

THE ZEROLL CO., a Florida corporation

By: Tom Funka Sr.
Tom Funka, Sr., its President

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EXHIBIT "A"

Assignor hereby transfers all "Intellectual Property Rights" defined for purposes hereof as all of the following whether owned by, licensed to, or otherwise used by Assignor in connection with Assignor's Business:

(a) patents and patent applications (including any divisions, continuations, continuations-in-part, reexamined versions or reissues thereof) whether or not patents are issued on any such applications and whether or not any such applications are modified, withdrawn, or resubmitted ("Patents");

(b) trademarks (including trade dress), service marks or tradenames, whether registered or unregistered, and all registrations and applications for registration thereof ("Trademarks");

(c) rights existing under the copyright laws for those works subject to the copyright laws and copyright registrations and applications for registration thereof, including all renewals and extensions thereof ("Copyrights");

(d) trade secrets, confidential business information and other proprietary information (including concepts, ideas, designs, processes, procedures, techniques, technical information, specifications, operating and maintenance manuals, engineering drawings, methods, know-how, technical data and databases, discoveries, inventions, modifications, extensions, improvements, and other proprietary rights) ("Trade Secrets") primarily used in connection with the Business;

(e) computer software programs, including all source code, object code, and documentation related thereto, ("Software");

(f) domain names and web pages ("Internet Assets");

(g) all licenses, sublicenses and other agreements related to the property described in subsections (a)-(f).

(h) any royalties or claims related to the property described in subsections (a)-(f).

);RICHARD G. MARTIN COMPANY:28366 KENSINGTON LANE

Exhibit "A" Continued

Intellectual Property

Registered Trademarks

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
TOP-LOOSE	U.S. Reg. No. 1,300,215	October 16, 1984
ZEROLON	U.S. Reg. No. 1,591,726	April 17, 1990
ZEROLL	U.S. Reg. No. 2,097,893	September 16, 1997
SCOOP DESIGN	U.S. Reg. No. 3,533,799	November 18, 2008
ZELATO	U.S. Reg. No. 3,550,854	December 23, 2008
ZEROLL	Canadian Reg. No. 179,903	July 31, 1941

Letters Patent

U.S. Patent No. D575,999 Issued: September 2, 2008
 Title: UNITARY PORTION CONTROL DISPENSER AND SPREADER

RICHARD G. MARTIN COMPANY: 28366 KENSINGTON LANE

ACKNOWLEDGEMENT

STATE OF FLORIDA
COUNTY OF ST. LUCIE

The foregoing instrument was acknowledged before me this 30 day of December, 2008, by TOM FUNKA, SR., as President of The Zeroll Co., a Florida corporation. Said person (check one) is personally known to me, produced a driver's license (issued by a state of the United States within the last five (5) years) as identification, or produced other identification, to wit: _____

{Notary Stamp}

KAREN L. JURKOWICZ
NOTARY PUBLIC - STATE OF FLORIDA
COMMISSION # DD433883
EXPIRES 8/12/2009
BONDED THRU F&B-NOTARY

Karen L. Jurkowitz
Print Name: _____
Notary Public, State of Florida
Commission No.: _____
My Commission Expires: _____

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