

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Education People, Inc.		01/17/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Taymark, Inc.		
Street Address:	1725 Roe Crest Drive		
City:	North Mankato		
State/Country:	MINNESOTA		
Postal Code:	56002-3728		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3065982	THE EDUCATION PEOPLE	
Registration Number:	2839897	I AM SOMEONE WHO MAKES A DIFFERENCE	
Registration Number:	2242261	THE EDUCATION PEOPLE	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4297		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6126323097		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Laura J. Hein		
Address Line 1:	P.O. BOX 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
ATTORNEY DOCKET NUMBER:	EDUCATION PEOPLE		
NAME OF SUBMITTER:	Gwen Spurrier		
Signature:	/gds/		

CH \$90.00 3065982

Date:

04/20/2009

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, THE EDUCATION PEOPLE, INC. ("Assignor"), a New York corporation, with principal offices located at 101 Katonah Station, Katonah, New York, 10834, has adopted, used, and are using the marks which are registered in the United States Patent and Trademark Office and the Canadian Intellectual Property Office, as identified below:

Registration No.	Mark	Registration Date
3,065,982	THE EDUCATION PEOPLE	March 7, 2006
2,839,897	I AM SOMEONE WHO MAKES A DIFFERENCE	May 11, 2004
2,242,261	THE EDUCATION PEOPLE	April 27, 1999
N/A	QUALITY STRAFF RECOGNITION GIFTS SINCE 1978	Common Law

and

WHEREAS TAYMARK, INC. ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said THE EDUCATION PEOPLE, INC. does hereby assign to TAYMARK, INC., all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof identified above.

Assignor:
THE EDUCATION PEOPLE, INC.

Date: January
December 17, 2009

By: [Signature]
Name:
Title: President

STATE OF NEW YORK)
) ss.
COUNTY OF Westchester)

The foregoing was acknowledged before me this 17 day of January 2009, by Carol Czernig, the President of The Education People, Inc., a corporation under the laws of New York, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)

PATRICIA A. GUNZEL
Notary Public, State of New York
No. 01GU6119561
Qualified in Westchester County
Commission Expires November 29, 2012

[Signature]
Signature of person taking Acknowledgment

Assignee:
TAYMARK, INC.

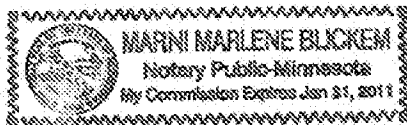
Date: January
December 2, 2009

By: [Signature]
Name: Sheila B. Hagen
Title: Vice President & Deputy General Counsel

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 2nd day of January 2009, by Sheila B. Hagen, the VP & Deputy General Counsel of Taymark, Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)



[Signature]
Signature of person taking Acknowledgment