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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/17/2002

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brown & Cole, Inc.		04/17/2009	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	The Markets, LLC
Street Address:	PO Box 9797
City:	Bellingham
State/Country:	WASHINGTON
Postal Code:	98227-9797
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2724794	NORTHWEST CHOICE

CORRESPONDENCE DATA

Fax Number: (206)682-7100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206-224-8075
Email: sgary@karrtuttle.com

Correspondent Name: Scott Gary
Address Line 1: 1201 Third Ave
Address Line 2: Suite 2900

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	32338.003
NAME OF SUBMITTER:	J. Scott Gary
Signature:	/j scott gary/
	TRADEMARK

900132150 REEL: 003973 FRAME: 0118

Date:	04/20/2009	
Total Attachments: 2 source=2724794 NPT Assignment NW Choice#page1.tif source=2724794 NPT Assignment NW Choice#page2.tif		

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REEL: 003973 FRAME: 0119

Nunc Pro Tunc Trademark Assignment

THIS TRADEMARK ASSIGNMENT (this "<u>Assignment</u>") is made and delivered by **BROWN** & **COLE**, **INC.**, a Washington corporation ("<u>Assignor</u>"), in favor of **THE MARKETS**, **LLC**, a Washington limited liability company which was formerly known as Brown & Cole Stores, LLC ("Assignee").

RECITALS

A. Assignor is the owner of the following trademark (the "Mark"):

Mark NORTHWEST CHOICE

Goods and Services Class 029. G & S: meats excluding fresh and processed turkey;

fish; milk; and eggs.

Class 030. G & S: coffees and bakery goods.

Registration Number

2,724,794

Registration Date
Owner

June 10, 2003 Brown & Cole, Inc.

P.O. Box 9797

Bellingham Washington 98227-9797

- B. Pursuant to a Contribution Agreement dated as of August 8, 2001 by and among Assignor, Assignee, Ennen Food Stores, Inc. and Associated Grocers, Incorporated (the "Agreement"), Assignor agreed to assign the Mark, together with the goodwill associated with the Mark, to Assignee.
- C. A previous omnibus trademark assignment of various trademarks filed with the United States Patent and Trademark Office intended to include the Mark among the assigned marks, but it does not appear that the assignment was recorded as intended, possibly because of a divisional request filed in the trademark application at about the same time. Assignee has undergone a name change since that time. Assignee has accepted and continuously used the Mark in commerce in accordance with the intent of the Agreement.
- D. This is a nunc pro tunc assignment for purposes of correcting the records of the United States Patent and Trademark Office.

THEREFORE, for good and valuable consideration, and in addition to such other instruments of transfer as Assignor has granted in favor of Assignee in connection with the closing of the transactions contemplated by the Agreement, Assignor hereby transfers, conveys and assigns to Assignee and its successors in interest the entire right, title and interest of Assignor in and to the Mark, including without limitation the goodwill associated with the Mark, and Registration No. 2,724,794 issued by the United States Patent and Trademark Office.

This Assignment is given pursuant to the Agreement and shall be construed consistently therewith. Nothing contained in this Assignment is intended to or shall be deemed to amend, supersede, enlarge or modify any of the obligations, agreements, covenants, representations or warranties of Assignor or Assignee under the Agreement, all of which shall survive the execution and delivery of this Assignment.

(Signatures on next page)

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#703345 v1 - NORTHWEST CHOICE Reg. 2724794 Trademark Assignment

DATED effective: January 17, 2002.

Brown & Cole, Inc.

By:

Witness:

Printed Name: Card Yeach

RECORDED: 04/20/2009