

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BlueRidge Analytics, Inc.		02/25/2009	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Southern Spear, Inc.		
Street Address:	380 Knollwood Street, Suite 410		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27103-1834		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77153334	CAD WITH A BRAIN	
Serial Number:	77558294	SITEOPS	
Registration Number:	3320658	SITEOPS	
Registration Number:	3442931	BLUERIDGE ANALYTICS	
Registration Number:	3471317	ORIGIN POINT	
CORRESPONDENCE DATA			
Fax Number:	(336)733-8473		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(336) 721-3747		
Email:	trademakswinston@wcsr.com		
Correspondent Name:	Randel S. Springer		
Address Line 1:	Womble Carlyle Sandridge & Rice, PLLC		
Address Line 2:	One West Fourth Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		

CH \$140.00 77153334

ATTORNEY DOCKET NUMBER:	54682.0005.0
NAME OF SUBMITTER:	Randel S. Springer
Signature:	/Randy Springer/
Date:	04/21/2009
Total Attachments: 3 source=BlueRidge Security#page1.tif source=BlueRidge Security#page2.tif source=BlueRidge Security#page3.tif	

**GRANT OF SECURITY INTEREST
IN PATENTS AND TRADEMARKS**

WHEREAS, BLUERIDGE ANALYTICS, INC. (the "Pledgor") is the owner of the trademark applications and registrations listed on Schedule A attached hereto, (all such trademarks, registrations and applications, collectively, the "Trademarks") and is the owner of the patents and patent applications listed on Schedule A attached hereto (all such patents, registrations and applications, collectively, the "Patents"); and

WHEREAS, the Pledgor has entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement"), dated as of February 25th, 2009, in which the Pledgor has agreed with Southern Spear, Inc. (the "Lender") to execute this Grant;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Pledgor does hereby grant to the Lender a security interest in all of its right, title and interest in and to the Trademarks and the Patents, and the use thereof, together with all proceeds and products thereof and the goodwill of the businesses symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Lender under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

BLUERIDGE ANALYTICS, INC.

By: 

Name: Michael W. Detwiler

Title: President and CEO

SCHEDULE A

Trademark

Country	Mark	Serial/Reg. No.	Filing/Reg. Date
USA	SITEOPS	3,320,658	October 23, 2007
USA	BLUERIDGE ANALYTICS	3,442,931	June 3, 2008
USA	CAD WITH A BRAIN!	77/153,334	April 10, 2007
USA	ORIGIN POINT	3,471,317	July 22, 2008
USA	SITEOPS	77/558,294	August 28, 2008

**Schedule A
Patent**

Country	Title	Appl./Pat No.	Filing/Issue Date
USA	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	7,395,191 B2	July 1, 2008
Australia	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	2005267887	February 28, 2007
Canada	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	2,575,425	January 28, 2007
China	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	200580032591	March 27, 2007
Europe	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD	05776371.6	February 28, 2007

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Country	Title	Appl/Pat No.	Filing/Issue Date
Hong Kong	DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	07114006.6	July 28, 2005
India	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	297/MUMNP/2007	February 28, 2007
Mexico	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	MX/a/2007001148	January 26, 2007
USA	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	12/080,887	April 7, 2008
United Arab Emirates	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	756/2008	July 29, 2008
Australia	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	2007210026	January 30, 2007
Canada	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	2,640,952	January 30, 2007
China	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	200780008773.2	January 30, 2007
Europe	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	00762790.9	January 30, 2007
India	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	1631/MUMNP/2008	July 30, 2008
Mexico	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	MX/a/2008/009808	July 30, 2008
USA	COMPUTER-IMPLEMENTED LAND PLANNING SYSTEM AND METHOD DESIGNED TO GENERATE AT LEAST ONE CONCEPTUAL FIT SOLUTION TO A USER-DEFINED LAND DEVELOPMENT PROBLEM	12/223,295	July 25, 2008

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