

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Croy Trust Limited		04/24/2006	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Spiritual & Personal Growth Trust
Street Address:	16 Bell Lane, P.O. Box 872
Internal Address:	International House, Suite 1, 2nd Floor
City:	Gibraltar
State/Country:	UNITED KINGDOM
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78060557	
Serial Number:	78378881	
Registration Number:	2906133	MONTAGNE JEUNESSE
Registration Number:	2900547	
Registration Number:	2893294	MONTAGNE JEUNESSE LOVE EYES
Serial Number:	78058237	FAB FACE FOOD
Registration Number:	1824048	MONTAGNE JEUNESSE

CORRESPONDENCE DATA

Fax Number: (914)941-6091
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (914) 941-5668
 Email: aedelstein@collenip.com
 Correspondent Name: Jane F. Collen
 Address Line 1: 80 South Highland Avenue
 Address Line 2: The Holyoke-Manhattan Building

OP \$190.00 78060557

Address Line 4: Ossining, NEW YORK 10562

ATTORNEY DOCKET NUMBER:

VARIOUS

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Jane F. Collen

Signature:

/Jane F. Collen/

Date:

04/21/2009

Total Attachments: 4

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ASSIGNMENT DOCUMENT

THIS ASSIGNMENT DOCUMENT is made the 24 of APRIL 2006

BETWEEN:

1. **CROY TRUST LIMITED** of 2nd Floor, 31 Broad Street, St.Helier, Jersey, Channel Islands, JE4 8XN (hereinafter referred to as "the Assignor");

and

2. **SPIRITUAL & PERSONAL GROWTH TRUST** of Suite 1, 2nd Floor, International House, 16 Bell Lane, P O Box 872, Gibraltar (hereinafter referred to as "the Assignee").

WHEREAS:

- A. The Assignor is the proprietor of the trade mark registrations listed on the "SCHEDULE A" attached hereto.
- B. The Assignor has agreed to sell and assign to the Assignee and the Assignee has agreed to buy and accept The Trade Marks and the goodwill relating to The Trade Marks on the terms and conditions set out in this Assignment Document.

NOW THIS DOCUMENT WITNESSES:

- 1. That for good and valuable consideration, the Assignor had sold, assigned and transferred to the Assignee ALL the right, title and interest in The Trade Marks connected with The Trade Marks and the right for the Assignee to take proceedings to recover damages and claim all other relief in respect of any infringement of The Trade Marks, whether any such act shall have taken place before or after the date of this Assignment Document.
- 2. This Document assigns The Trade Marks together with the goodwill relating only to The Trade Marks in respect of the products for which they are registered and in respect of the products for which the Trade Marks have been used.

3. At the request and at the expense of the Assignee, the Assignor will do all reasonable acts, execute all documents and procure the making of any declarations or oaths necessary or required by law for further effecting the assignment of The Trade Marks to the Assignee and assisting the Assignee in recording the assignment of The Trade Marks.
4. This Assignment Document is governed by the laws of England.

IN WITNESS WHEREOF the authorised representatives of the parties have hereunto set their hands the day and year first before written.

ASSIGNOR

CROY TRUST LIMITED

Place

: Tadley, UK

Signature

: C M B

Full name signatory

: COLIN MURRAY BROWN

Function signatory

: AUTHORIZED SIGNATORY

ASSIGNEE

SPIRITUAL & PERSONAL GROWTH TRUST

Place

: Tadley, UK

Signature

: C M B

Full name signatory

: COLIN MURRAY BROWN

Function signatory

: AUTHORIZED SIGNATORY

TRADE MARK SCHEDULE A

Croy Trust Limited					
Cut from the Wild	Australia	3	627552	Registered	
Foot Shape	Australia	3 and 16	874563	Registered	
Montagne Jeunesse	Australia	3	797469	Registered	
Montagne Jeunesse	Australia	3	796005	Registered	
Seventh Heaven	Benelux	3	549286	Registered	
Montagne Jeunesse	Brazil	3	822324938	Registered	
Face Shape	Canada	3 and 16	TMA 595833	Registered	
Foot Shape	Canada	3	TMA 596746	Registered	
Love Eyes	Canada	3	1177663	Examined	
Love Eyes	Community Trade Mark	3	4453858	Pending	
7th Heaven	Community Trade Mark	3	4563342	Pending	
Seventh Heaven	France	3 94	523684	Registered	
Montagne Jeunesse	France	3	94516597	Registered	
Seventh Heaven	Germany	3	2095805	Registered	
Montagne Jeunesse	Italy	3	885361	Registered	
Face Shape	Japan	3 and 16	4552723	Registered	
Foot Shape	Japan	3 and 16	4552724	Registered	
Montagne Jeunesse	Japan	3	4443546	Registered	
Love Eyes	Madrid Protocol	3	816431	Registered	
Montagne Jeunesse	Australia, Benelux and Germany	3	714095	Registered	
7th Heaven	Madrid Protocol	3		Pending	
7th Heaven	S Korea, Estonia, Hungary, Iceland, Portugal, Turkey				
Face Shape	Madrid Protocol based on UK App 2397783				
Face Shape	Australia, China and USE				
Foot Shape	New Zealand	3	730240	Pending	
Foot Shape	New Zealand	3	636680	Registered	
Foot Shape	New Zealand	16	636681	Registered	
Foot Shape	New Zealand	3	636682	Registered	
Foot Shape	New Zealand	16	636683	Registered	
Montagne Jeunesse	Singapore	3	T99/06333J	Registered	
Love Eyes	South Africa	3	2005/10500	Pending	

TRADEMARK

REEL: 003973 FRAME: 0651

Foot Shape	3	2001/07132	Awaiting cert
Foot Shape	16	2001/07133	Awaiting cert
Montagne Jeunesse	3	99/10579	Registered
Montagne Jeunesse	3	1814896	Registered
Montagne Jeunesse	3	520987	Registered
Face Shape	3	78/060557	Pending
New Face Shape	3 and 16	78/378881	Pending
Foot Shape	3 and 16	2906133	Registered
Foot Shape	3	2900547	Registered
Montagne Jeunesse Love Eyes	3	2893294	Pending
Fab Face Food	3 and 16	78/058237	Pending
Montagne Jeunesse	3	1271297	Registered
Gaia	3	1364831	Registered
Cut from the Wild	3	1568999	Registered
Face Shape	3 and 16	2202954	Registered
Foot Shape	3 and 16	2202955	Registered
Feet Shape	3 and 16	2202960	Registered
Face Food	3 and 16	2218123	Registered
Montagne Jeunesse 5 minute	3 and 16	2276459	Registered
Miracle miracle face	3	2329764	Registered
Love Eyes	3	2329765	Registered
Montage Jeunesse Love Eyes	3	2373558	Registered
Montage Jeunesse Renew You	3	1573249	Registered
7th Heaven	3	2397783	Pending
7th Heaven	3		

South Africa	UK
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South Africa	UK
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Switzerland	UK
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