

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Mac Acquisition LLC		04/02/2009
			<b>Entity Type</b>
			LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mac Acquisition IP LLC		
<b>Street Address:</b>	6820 LBJ Freeway		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75240		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Serial Number:	77672002	POLLO LIMONE RUSTICA
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(512)536-4598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	512.474.5201		
<b>Email:</b>	aotrademark@fulbright.com		
<b>Correspondent Name:</b>	Richard J. Groos		
<b>Address Line 1:</b>	600 Congress Avenue		
<b>Address Line 2:</b>	Suite 2400		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	MACG:008 10901374		
NAME OF SUBMITTER:	Alicia Morris Groos		
Signature:	/Alicia Morris Groos/		

OP \$40.00 77672002

Date:

04/21/2009

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS, Mac Acquisition LLC, a Delaware corporation, having a mailing address of 6820 LBJ Freeway Dallas TEXAS 75240, has adopted, used, is using and is the owner of the trademark application for POLLO LIMONE RUSTICA and the application therefor now pending in the United States Patent and Trademark Office:

Mark	Application Number	Filing Date	Application Use Basis
POLLO LIMONE RUSTICA	77/672,002	17-Feb-2009	SECTION 1(a)

WHEREAS, Mac Acquisition IP LLC, a Delaware corporation having a business address of 6820 LBJ Freeway Dallas TEXAS 75240, desires to acquire all rights and goodwill associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Mac Acquisition LLC does hereby assign to Mac Acquisition IP LLC, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified application for said mark.

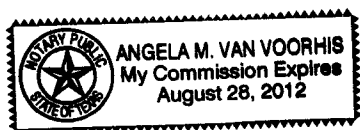
Mac Acquisition LLC

By: William Alex  
Name: William Alexander  
Title: Vice President  
Date: 4/2/09

STATE OF TEXAS           §  
                                          §  
COUNTY OF DALLAS   §

Before me, the undersigned authority, on this 2 day of April, 2009, personally appeared William Alexander, known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that he is authorized to execute the same on behalf of the identified corporation and that he executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Angela M. Van Voorhis  
Notary Public, State of Texas



Name Printed: ANGELA M. VAN VOORHIS

My Commission Expires: 8-28-12