# OP \$40.00 15311

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Agrivest International, Inc.		04/03/2009	CORPORATION: FLORIDA

# **RECEIVING PARTY DATA**

Name:	Brands Management, LLC	
Street Address:	10200 NW 21st Street, Suite 112	
City:	Doral	
State/Country:	FLORIDA	
Postal Code:	33172	
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	1531122	EURO ES SPEC EUROPEAN QUALITY FOR THE U.S. MARKET	

# **CORRESPONDENCE DATA**

Fax Number: (704)353-3698

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7043315791

Email: donna.millard@klgates.com

Correspondent Name: Francis M. Pinckney

Address Line 1: 214 N Tryon St, Hearst Tower 47th Floor

Address Line 2: K & L Gates LLP

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	2826432.00023BRANDSMGMT
NAME OF SUBMITTER:	Francis M. Pinckney
Signature:	/ Francis M. Pinckney /

TRADEMARK REEL: 003974 FRAME: 0105

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Date:	04/22/2009
Total Attachments: 2 source=AssignmentAgrivesttoBrandsMgmt# source=AssignmentAgrivesttoBrandsMgmt#	

TRADEMARK REEL: 003974 FRAME: 0106

#### ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, AGRIVEST INTERNATIONAL, INC., a Corporation organized and existing under the laws of the State of Florida, United States of America, with a principal office and place of business at 810 S.W. 80<sup>th</sup> Street, Ocala, Florida 34474, (the "Assignor"), is the owner of the trademark (the "Mark") and the registration thereof (the "Registration") identified as follows:

Mark	Registration No.	Registration Date
EURO ES SPEC EUROPEAN	1,531,122	March 21, 1989
QUALITY FOR THE U.S.		
MARKET and Design		

WHEREAS, BRANDS MANAGEMENT, LLC, a Limited Liability Company organized and existing under the laws of the State of Florida, United States of America, with a principal office and place of business at 10200 NW 21<sup>st</sup> Street, Suite 112, Doral, Florida 33172, (the "Assignee"), is desirous of acquiring said Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above-identified Registration of the Mark.

AGRIVEST INTERNATIONAL, INC.

yped Name: U.

Title:

PRKSIDKAT

Date:

4/3/09

# STATE OF FLORIDA

COUNTY OF Miani - Dade

(SEAL)

RECORDED: 04/22/2009

AERLIM M. DIAZ
Comm# DD0810049
Expires 7/29/2012
Florids Notery Asen., Inc

Notary Public

My commission expires:  $\frac{7/29}{2012}$ 

4820-1246-7971.01