

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stephen R Hyman		02/23/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	CCO Entertainment, LLC		
Street Address:	5333 Prairie Stone Pkwy		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60192-3720		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77183867	CCO ARENAS	
CORRESPONDENCE DATA			
Fax Number:	(312)523-2557		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 977 4400		
Email:	ipdocket@uhlaw.com, smeyer@uhlaw.com		
Correspondent Name:	Susan Meyer		
Address Line 1:	Ungaretti & Harris LLP, 70 W. Madison St		
Address Line 2:	Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60602-4224		
ATTORNEY DOCKET NUMBER:	0054323		
NAME OF SUBMITTER:	Susan Meyer		
Signature:	/Susan Meyer/		
Date:	04/22/2009		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARKS

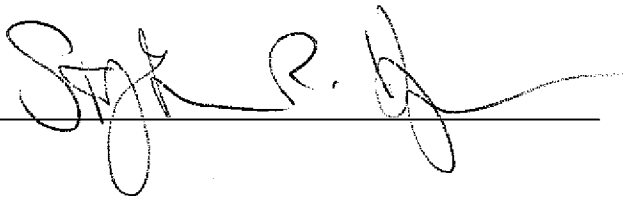
WHEREAS, effective as of _____, Stephen R. Hyman, a citizen of the United States (hereinafter ASSIGNOR), is the owner of the trademark rights and goodwill in and to the Pending U.S. trademark Application Serial No. 77/183867 for the mark CCO ARENAS design (TRADEMARK).

WHEREAS, CCO Entertainment, LLC, (hereinafter ASSIGNEE), a limited liability company of the State of Delaware, having a principal address at 5333 Prairie Stone Pkwy, Hoffman Estates, Illinois, is desirous of formally acquiring the said trademark rights and goodwill in and to the TRADEMARK, by express assignment;

NOW, THEREFORE, for good and valuable consideration in hand, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE, its legal representatives, successors, and assigns, all his trademark rights in and to said TRADEMARK, together with the business symbolized thereby and goodwill appurtenant thereto, the right to sue and recover for damages for past infringement thereof, all applications to register same, and all licenses and other agreements relating to same.

I hereby set my hand this 23 day of Feb 2009.

STEPHEN R. HYMAN



A handwritten signature in cursive script, appearing to read 'Stephen R. Hyman', is written over a horizontal line.