

TO: ROBERT W. SACOFF, ESQ. COMPANY: PATTISHALL, MCAULIFFE, ET AL.

<b>TRADEMARK ASSIGNMENT</b>
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Stylesheet Version v1.1

04/03/2009  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2009		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Gateway US Retail, Inc.		04/01/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Acer Incorporated		
Street Address:	8F,88,Sec. 1, Hsin Tai Wu Rd.		
City:	Hsichih, Taipei, Republic of China		
State/Country:	TAIWAN		
Postal Code:	Hsien 221		
Entity Type:	CORPORATION: <i>REPUBLIC OF CHINA</i>		
<b>PROPERTY NUMBERS Total: 12</b>			
Property Type	Number	Word Mark	
Serial Number:	77544118	EMACHINES	
Serial Number:	77544120	EMACHINES	
Serial Number:	78387977	ALUMANITE	
Registration Number:	2744890	E	
Registration Number:	2646416	E	
Serial Number:	78343908	DIGITAL MEDIA MANAGER	
Registration Number:	2655372	EMACHINES	
Registration Number:	1758158	EMACHINES	
Registration Number:	2480887	ETOWER	
Registration Number:	2929077	EVIEW	
Registration Number:	2891574	MAKING A DIFFERENCE	
Registration Number:	2593607	TOUCHTILES	

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**TRADEMARK**  
REEL: 003974 FRAME: 0912

TO: ROBERT W. SACOFF, ESQ. COMPANY: PATTISHALL, MCAULIFFE, ET AL.

## CORRESPONDENCE DATA

Fax Number: (312)554-8015

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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Email: rsacoff@pattishall.com

Correspondent Name: Robert W. Sacoff, Esq.

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ATTORNEY DOCKET NUMBER:

60500-000-00EMACHINES

## DOMESTIC REPRESENTATIVE

Name: Robert W. Sacoff, Esq.

Address Line 1: Pattishall, McAuliffe, et al.

Address Line 2: 311 S. Wacker Drive, Suite 5000

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:

Robert W. Sacoff

Signature:

/Robert W. Sacoff/

Date:

04/03/2009

Total Attachments: 2

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TO: ROBERT W. SACOFF, ESQ. COMPANY: PATTISHALL, MCAULIFFE, ET AL.

**TRADEMARK ASSIGNMENT**

Gateway US Retail, Inc., a corporation organized under the laws of Delaware, having its principal place of business at 7565 Irvine Center Drive, Irvine, California USA 92618 ("Gateway"), hereby assigns, effective as of January 1, 2009, the trademarks set forth in the attached Schedule A, together with the goodwill symbolized thereby and the listed registrations and/or applications for registration thereof, and the right to sue and recover for past infringements, to Acer Incorporated, a company organized under the laws of the Republic of China, having a principal place of business at 8F, 88, Sec. 1, Hsin Tai Wu Rd., Hsichih, Taipai, Hsien 221, Taiwan, Republic of China ("Acer"). Acer is the successor to the portion of Gateway's business to which these marks pertain, which business is existing and ongoing.

GATEWAY US RETAIL, INC.

By: 

Michael J. Barry, Secretary

Date: April 1, 2009

ROBERT W. SACOFF, ESQ. COMPANY: PATTISHALL, MCAULIFFE, ET AL.

**SCHEDULE A**

<b>Mark:</b>	<b>Serial No.:</b>	<b>Reg. No.:</b>	<b>Reg. Date:</b>
EMACHINES (stylized)	77/544,118		
EMACHINES (stylized)	77/544,120		
ALUMANITE	78/387,977		
EDESTRIAN FIGURE LOGO		2744890	07/29/2003
"E" (stylized)		2646416	05/11/2002
DIGITAL MEDIA MANAGER	78/343,908		
EMACHINES		2655372	12/03/2002
EMACHINES		1758158	03/16/1993
ETOWER		2480887	08/21/2001
EVIEW		2929077	03/01/2005
MAKING A DIFFERENCE		2891574	10/05/2004
TOUCHTILES		2593607	07/16/2002