H \$40.00 17

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
lonics, Incorporated		01/30/2004	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	James Austin Company
Street Address:	115 Downieville Road
City:	Mars
State/Country:	PENNSYLVANIA
Postal Code:	16046
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1777546	ELITE

CORRESPONDENCE DATA

Fax Number: (703)816-4100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-816-4041

Email: nixonptomail@nixonvan.com

Correspondent Name: Frank P. Presta

Address Line 1: 901 North Glebe Road

Address Line 2: 11th Floor

Address Line 4: Arlington, VIRGINIA 22203

ATTORNEY DOCKET NUMBER: FPP-3320-19

NAME OF SUBMITTER: Frank P. Presta

Signature: /fpp/

TRADEMARK REEL: 003975 FRAME: 0135

900132426

Date:	04/23/2009
Total Attachments: 1 source=3320-19 assignment 4-23-09#page1.tif	

TRADEMARK REEL: 003975 FRAME: 0136

TRADEMARK ASSIGNMENT

WHEREAS, IONICS, INCORPORATED, a Massachusetts corporation with its principal place of business at 65 Grove Street, Watertown, MA 02472 ("Seller") and JAMES AUSTIN COMPANY, a Pennsylvania corporation with its principal place of business at 115 Downieville Road, Mars, Pennsylvania ("Buyer"), are contemporaneously herewith engaged in a transaction whereby Buyer purchases certain assets of Seller's Elite Consumer Products Division, constituting the "Business", as that term is defined in an Asset Purchase Agreement (the "Agreement") executed by Buyer and Seller on January 13, 2004, together with the goodwill associated with the Business;

NOW THEREFORE, pursuant to said Agreement and in consideration of One Dollar and other valuable consideration paid to it by Buyer, Seller, IONICS, INCORPORATED does hereby assign to Buyer Seller's United States Federal Trademark Registration No. 1,777,546 for the mark ELITE, and Seller's United States Federal Trademark Registration No. 2,119,122 for the mark VOLCANO JUICE, together with the goodwill associated therewith; and Seller does further grant to Buyer, its successors and assigns, the right to use the marks ELITE and VOLCANO JUICE in the United States and Canada, in connection with the Business, including methanol-based automobile windshield wash solution production, packaging and sale, and household chemical products packaging and sale. The foregoing grant and assignment of trademark registrations specifically exclude, and do not grant any right to use the mark ELITE or related marks in connection with sodium hypochlorite production and sale as performed by the Cloromat unit associated with the Seller's Elite Consumer Products Division, and do not grant any rights to use the subject marks outside of North America or in conflict with Seller's retained Elite Chemical business operation outside of North America. The foregoing assignment and grant of rights includes the right of enforcement and the right to sue for past infringement, dilution or damage to the marks, as used in connection with the Business.

WITNESS its hand and seal duly authorized on the date set forth below next to its name.

Ionics, Incorporated		
By: Alulas	Date: January 30,	2 <i>004</i>
Name ALAN CROSSY		
Title: VICE PRESIDENT		

NOTARIAL CERTIFICATE

Commonwealth of Massachusetts)ss

KAMPLN County of

The foregoing, Alm Gur 84, to me known, appeared before me this 30 January, 2004, and declared his signature on the above document to be his free act and deed, and to be duly authorized on behalf of Ionics, Incorporated.

TRADEMARK **REEL: 003975 FRAME: 0137**

RECORDED: 04/23/2009