

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alchemy Worldwide, LLC		03/06/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Youthology Research Institute, LLC		
<b>Street Address:</b>	11755 Wilshire Blvd, Suite 1150		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90025		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3496300	ACTIVE REJUVATIN	
Registration Number:	3399176	THE SCIENCE OF YOUNGER LOOKING SKIN	
Registration Number:	3261454	YOUTHODOLOGY	
Registration Number:	3400012	YOUTHODOLOGY 90 SECOND WRINKLE REMOVING EYE SERUM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)478-0800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(310) 996-7200		
<b>Email:</b>	feldstein.alan@gmail.com		
<b>Correspondent Name:</b>	Alan Feldstein		
<b>Address Line 1:</b>	11755 Wilshire Blvd, Suite 1150		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>NAME OF SUBMITTER:</b>	Alan Feldstein		

OP \$115.00 3496300

Signature:	/Alan Feldstein/
Date:	04/23/2009
Total Attachments: 4 source=Trademark Assignment - Alchemy to Youthology#page1.tif source=Trademark Assignment - Alchemy to Youthology#page2.tif source=Trademark Assignment - Alchemy to Youthology#page3.tif source=Trademark Assignment - Alchemy to Youthology#page4.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, **Alchemy Worldwide, LLC**, hereinafter referred to as "ASSIGNOR", a Limited Liability Company, organized and existing under the laws of the State of California, with offices at 15250 Ventura Boulevard, 3<sup>rd</sup> Floor, Sherman Oaks, California 91403, United States of America, is the owner of the following trademarks, and their applications and the goodwill of the business appertaining to the trademarks including the right to sue and recover for any and all past infringements;

<b>Trademark</b>	<b>Registration Number</b>	<b>Class</b>
<b>"Active Rejuvatin"</b>	<b>3496300</b>	
<b>"The Science of Younger Looking Skin"</b>	<b>3399176</b>	
<b>"Youthology"</b>	<b>3261454</b>	
<b>Youthology 90 Second Wrinkle Removing Eye Serum</b>	<b>3400012</b>	

WHEREAS, **YOUTHOLGY RESEARCH INSTITUTE, LLC.**, hereinafter referred to as "ASSIGNEE", a Limited Liability Company, organized and existing under the laws of the State of California, with offices at 11755 Wilshire Boulevard, Suite 1150, Los Angeles, California 90025, United States of America, desires to acquire the entire right, title and interest in, to and under said trademarks and the applications and the goodwill of the business appertaining to the trademarks including the right to sue and recover for any and all past infringements;

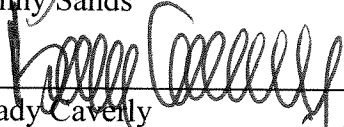
**NOW, THEREFORE**, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest in, to and under said trademarks and the applications therefore described above together with the goodwill of the business appertaining to said trademarks, and all rights of action, both at law and in equity, for past infringements, if any, of said trademarks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns forever, as fully and entirely as the same could have been enjoyed by ASSIGNOR if this assignment had not been made.

**IN WITNESS WHEREOF**, ASSIGNOR has caused this assignment, to be executed by its duly authorized corporate officer on this 6th day of March 2009.


Alchemy Worldwide, LLC

By:   
\_\_\_\_\_

Lenny Sands

By:   
\_\_\_\_\_

Brady Cavenly

By:   
\_\_\_\_\_

Jeff Clifford

**ACKNOWLEDGMENT**

State of California  
County of Los Angeles)

On April 2, 2009 before me, Christine Morigi, a Notary Public  
(insert name and title of the officer)

personally appeared Brady Caverly and Jeff Clifford,  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is~~/are  
subscribed to the within instrument and acknowledged to me that ~~he~~/she/they executed the same in  
his/her/their authorized capacity(ies), and that by ~~his~~/her/their signature(s) on the instrument the  
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing  
paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)



**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of Los Angeles

On April 14, 2009 before me, Melinda Thorne, a Notary Public,  
Date Here Insert Name and Title of the Officer

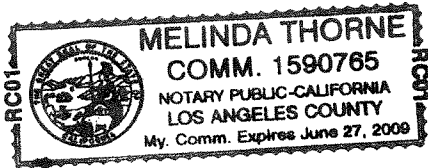
personally appeared Lenny Sands  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature]  
Signature of Notary Public



Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

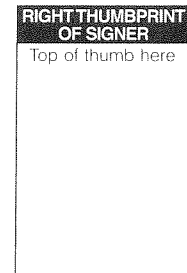
- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_