

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bertelsmann DMI, Inc.		11/18/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BMG Columbia House, Inc.		
Street Address:	1540 Broadway		
Internal Address:	24th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2667702	NEVER MISS A BEAT	
CORRESPONDENCE DATA			
Fax Number:	(404)881-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-881-7000		
Email:	betsy.perkins@alston.com		
Correspondent Name:	Nadya Munasifi		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309-3424		
ATTORNEY DOCKET NUMBER:	104037/203070		
NAME OF SUBMITTER:	Nadya Munasifi		
Signature:	/Nadya Munasifi/		
Date:	04/23/2009		

OP \$40.00 2667702

Total Attachments: 2

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BMG COLUMBIA HOUSE, INC.", A PENNSYLVANIA CORPORATION, WITH AND INTO "BERTELSMANN DMI, INC." UNDER THE NAME OF "BMG COLUMBIA HOUSE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SECOND DAY OF NOVEMBER, A.D. 2005, AT 4:58 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTIETH DAY OF NOVEMBER, A.D. 2005.



4065485

071266362

You may verify this certificate
at corp.delaware.gov/authver.

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6195215

DATE: 11-29-07

RECORDED: 04/23/2009

TRADEMARK
REEL: 003975 FRAME: 0757