

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Target Brands, Inc.		04/17/2009	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Backyard Leisure Holdings, Inc.		
<b>Street Address:</b>	P.O. Box 604		
<b>City:</b>	Pittsburg		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66762		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2989363	BACKYARD DISCOVERY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(913)647-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	913-647-9050		
Email:	cdw@hoveywilliams.com		
Correspondent Name:	Andrew G.Colombo/Hovey Williams LLP		
Address Line 1:	10801 Mastin Blvd.		
Address Line 2:	Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	AGC/BKYRD/G21/4635.090		
NAME OF SUBMITTER:	Andrew G. Colombo		
Signature:	/Andrew G. Colombo/		
Date:	04/23/2009		

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Total Attachments: 1  
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**EXHIBIT B**

**TRADEMARK ASSIGNMENT**

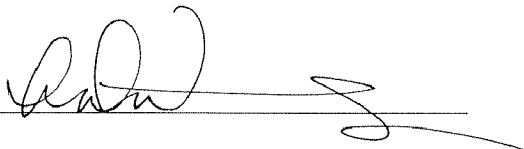
This Assignment, effective as of April 17, 2009, by Target Brands, Inc., a Minnesota corporation, with offices located at 1000 Nicollet Mall, Minneapolis, Minnesota 55403 (“Assignor”) in favor of Backyard Leisure Holdings, Inc., a Delaware corporation, having an address of P.O. Box 604, Pittsburg, Kansas 66762 (“Assignee”).

WHEREAS, Assignor has adopted, used (through its licensee) and owns the “BACKYARD DISCOVERY” Word Mark (the “Mark”), as covered by U.S. Trademark Registration No. 2,989,363:

WHEREAS, pursuant to that certain purchase agreement between Assignee and Assignor as of the date hereof, Assignor has agreed to assign to Assignee Assignor’s worldwide right, title and interest in and to the Mark, and goodwill associated with the Mark; all applications and registrations for the Mark, including that specifically identified above, and all claims for damages by reason of past infringement or dilution of the Mark with the right to sue for and collect the same without a duty to account to Assignor for the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all worldwide right, title and interest in and to the Mark, and goodwill associated with the Mark; all applications and registrations for the Mark, including that specifically identified above; and all claims for damages by reason of past infringement or dilution of the Mark with the right to sue for and collect the same without a duty to account to Assignor for the same.

TARGET BRANDS, INC.

By:   
Name: Ann Dunn Wessberg  
Its: Assistant Secretary