

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Trademark Security Interest previously recorded at Reel/Frame 3 3645/0445

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Ty
General Electric Capital Corporation, as Second Lien Agent		04/03/2009	CORPORATION: DEL

RECEIVING PARTY DATA

Name:	Enterprise Media Group, Inc.
Street Address:	28 E. 28th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	1651457	PUBLISH
Registration Number:	2088803	IMPACT AWARDS
Registration Number:	2215908	SM@RT RESELLER
Registration Number:	2553485	SPENCER F. KATT
Registration Number:	2467296	SPENCER F. KATT: RUMOR CENTRAL
Registration Number:	2828169	PUBLISH.COM
Registration Number:	2495787	EWEEK
Registration		

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**TRADEMARK
 REEL: 003976 FRAME: 0442**

Number:	2569106	SMART PARTNER
Registration Number:	2569421	EWEEK
Registration Number:	2630233	INTERACTIVE WEEK
Registration Number:	2694629	IT INSIDER SERIES
Registration Number:	2633134	BASELINE
Registration Number:	2735981	BASELINE
Registration Number:	2652911	7214589256435864948723149827149123847285432742396842319843212384780128329464856458
Registration Number:	2686531	CIO INSIGHT
Registration Number:	3090989	BASELINE BIS

CORRESPONDENCE DATA

Fax Number: (214)981-3400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	20607-30530
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	04/21/2009

Total Attachments: 3
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RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST ("Release") is made effective as of April 3, 2009 by GENERAL ELECTRIC CAPITAL CORPORATION (the "Agent") to ENTERPRISE MEDIA GROUP, INC., (the "Grantor"), as follows:

WHEREAS, on July 31, 2007, the Grantor and the Agent entered into a Trademark Security Agreement (the "Security Agreement") in connection with that certain Second Lien Credit Agreement, dated as of July 31, 2007, among the Agent, Enterprise Media Holdings, Inc., Grantor and Developer Shed, LLC;

WHEREAS, pursuant to said Security Agreement, the Grantor granted to the Agent on behalf of the Lenders, among other collateral, a continuing security interest in all of the Grantor's right, title and interest, including goodwill, in, to and under the United States Trademarks listed on the attached Schedule A (the "Marks"); and

WHEREAS, said Security Agreement was recorded in the United States Patent & Trademark Office at reel/frame 3592/0143 and 3645/0445 on August 1, 2007 and October 24, 2007, respectively.

NOW THEREFORE, as the Grantor has satisfied its obligations under said Security Agreement, the Agent hereby releases its security interest in and lien upon the Marks under the Security Agreement, and reassigns any and all interest it may have in the marks under the Security Agreement to the Grantor.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized officer.

GENERAL ELECTRIC CAPITAL CORPORATION

By:  _____

Name: Ellen Weaver

Title: Duly Authorized Signatory

STATE OF Georgia)
Fulton COUNTY)

Ellen Weaver, known to me to be the Duly Authorized Signatory of GE Capital Corp.,
personally came before me this 3rd day of April, 2009, and executed or acknowledged to me
that he executed the foregoing Release of Trademark Security Interest on behalf of
GE Capital Corp. and pursuant to authority duly received.

(SEAL)

Debbie Johnson
Notary Public, State of Georgia
My Commission Expires: _____

Debbie Johnson
Notary Public, Fulton County, Georgia
My Commission Expires: May 30, 2011



SCHEDULE A

SECURITY INTEREST IN TRADEMARKS RECORDED AT

REEL 3592/ FRAME 0143

and

REEL 3645/ FRAME 0445

MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
PUBLISH	74029557	02/16/1990	1651457	07/23/1991
IMPACT AWARDS	75064098	02/21/1996	2088803	08/19/1997
SM@RT RESELLER	75302313	06/03/1997	2215908	01/05/1999
SPENCER F. KATT	75835252	11/16/1999	2553485	03/26/2002
SPENCER F. KATT: RUMOR CENTRAL	75861250	11/30/1999	2467296	07/10/2001
PUBLISH.COM	75920062	02/03/2000	2828169	03/30/2004
EWEEK	75941126	03/10/2000	2495787	10/09/2001
SMART PARTNER	75980061	04/26/2000	2569106	05/14/2002
EWEEK	76101774	08/02/200	2569421	05/14/2002
INTERACTIVE WEEK	76152828	10/24/2000	2630233	10/08/2002
IT INSIDER SERIES	76181232	12/11/2000	2694629	03/11/2003
BASELINE	76243052	04/19/2001	2633134	10/08/2002
BASELINE	76327577	10/19/2001	2735981	07/15/2003
7214589256435864948 7231498271491238472 85	76328315	10/19/2001	2652911	11/19/2002
CIO INSIGHT	78040666	12/27/2000	2686531	02/11/2003
BASELINE BIS	78318915	10/27/2003	3090989	05/09/2006