

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JELLYCLOUD, INC.	FORMERLY Claria Corporation and The Gator Corporation	09/30/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	JELLYCLOUD (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC		
Street Address:	1100 La Avenida St. Bldg A		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3424956	PERSONALWEB	
Registration Number:	2958443	CLARIA	
Serial Number:	77078419	AXON	
Serial Number:	77297113	JELLYCLOUD	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.954.0200		
Email:	trademark@ssd.com		
Correspondent Name:	Caroline H. Mead, Esq.		
Address Line 1:	Squire, Sanders & Dempsey L.L.P.		
Address Line 2:	One Maritime Plaza, Suite 300		
Address Line 4:	San Francisco, CALIFORNIA 94111-3492		
ATTORNEY DOCKET NUMBER:	103541.00001		

CH \$115.00 3424956

900132578

**TRADEMARK
 REEL: 003976 FRAME: 0586**

NAME OF SUBMITTER:	Caroline H. Mead
Signature:	/Caroline H. Mead/
Date:	04/24/2009
Total Attachments: 3 source=Jellycloud Trademark Assignment#page1.tif source=Jellycloud Trademark Assignment#page2.tif source=Jellycloud Trademark Assignment#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, JellyCloud, Inc. (formerly known as Claria Corporation and The Gator Corporation), a Delaware corporation having its principal place of business at 555 Broadway Street, Redwood City, California 94063 (hereinafter "Assignor") is the owner of the trademarks and registrations identified in Appendix A hereto and made a part hereof, with clear and unencumbered title thereto; and

WHEREAS, Jellycloud (assignment for the benefit of creditors), LLC, a California limited liability company has acquired all of Assignor's rights, title and interest in and to the trademarks and registrations listed in Appendix A hereto, including the business to which the trademarks pertain, which business is ongoing and existing, and the goodwill symbolized thereby, and is desirous of making said acquisition of record;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor confirms that it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to Assignee all rights, title and interest in and to the trademarks and registrations listed in Appendix A hereto, together with all goodwill symbolized thereby and all business associated therewith which business is ongoing and existing *nunc pro tunc* as of September 30, 2008.

The United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this assignment.

JellyCloud, Inc.

By: _____

Scott Van DeVelde

Title: _____

CEO

Date: _____

9/30/08

APPENDIX A

<u>Registration No.</u>	<u>Mark</u>	<u>Country</u>
004432449	BEHAVIOR LINK & Design	European Community
004260659	BEHAVIORLINK	European Community
0849231	BEHAVIORLINK	Madrid Protocol with Extensions of Protection to Japan and Korea
2,958,443	CLARIA	United States
003406031	CLARIA	European Community
991978	CLARIA	Australia
TMA632024	CLARIA	Canada
1271342	CLARIA	India
4872684	CLARIA	Japan
0118728	CLARIA	Korea
04002808	CLARIA	Malaysia
04002809	CLARIA	Malaysia
T04/03822H	CLARIA	Singapore
T05/07711A	CLARIA	Singapore
003484516	DASHBAR	European Community
3,349,281	DASHBAR	United States
3,349,291	DASHBAR (Stylized)	United States
2,630,053	Gator Eyes Design	United States
3,306,576	ENTRYPASS	United States
004430997	FINDSIMPLE	European Community
004260642	FREE FORM	European Community
TMA635293	GAIN	Canada
002628808	GAIN	European Community
2,644,437	GAIN	United States
2,791,687	GATOR.COM & Design	United States
0651914	GATOR	Benelux
004431037	GOTSMILEY	European Community
0848979	GOTSMILEY	Madrid Protocol
3,176,125	GOTSMILEY	United States
5184162	JELLYCLOUD	Japan
006712285	JELLYCLOUD	European Community
2,646,729	OFFERCOMPANION	United States
3,424,956	PERSONALWEB & Design	United States
003484466	PRECISION TIME	European Community
2,820,203	PRECISION TIME	United States
868440	RELEVANCYRANK	Madrid Protocol
3,166,884	RELEVANCYRANK	United States
004432464	RELEVANCYRANK	United States
	INDEX	European Community

868631	RELEVANCY RANK INDEX	Madrid Protocol with Extension of Protection to Korea
3,166,883	RELEVANCYRANK INDEX	United States
004260634	SCREENSCENES.COM (Stylized)	European Community
0844162	SCREENSCENES.COM (Stylized)	Madrid Protocol wit Extension of Protection to Japan
3,020,713	SCREENSCENES.COM (Stylized)	United States
004915294	SEARCH HUB & Design	European Community
2,939,130	SEARCHSCOUT	United States
3,144,255	SMARTBAR & Design	United States
0034844482	WEATHERSCOPE	European Community
2,811,551	WEATHERSCOPE	United States
4869003	WEBSECUREALERT	Japan
3,056,415	WEBSECUREALERT	United States

<u>Application Serial No.</u>	<u>Mark</u>	<u>Country</u>
77/078,419	AXON	United States
3955814	CLARIA	China
3955813	CLARIA	China
77/297,113	JELLYCLOUD	United States
1385804	JELLYCLOUD	Canada
1349703	PERSONALWEB & Design	Canada
003406014	SEARCHSCOUT	Community Trademark