

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KOCH ENTERTAINMENT, LP		01/28/2009	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E1 Entertainment U.S. LP		
<b>Street Address:</b>	22 HARBOR PARK DRIVE		
<b>City:</b>	PORT WASHINGTON		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11050		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2713483	THE MAJOR INDEPENDENT	
Registration Number:	2556050	AS BUSINESS SHOULD BE	
Registration Number:	2658708	THE GLOBAL INDEPENDENT	
Registration Number:	2160314	VELVEL	
Registration Number:	2160313	VELVEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(973)530-2225		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	973-530-2025		
<b>Email:</b>	pnussbaum@wolffsamson.com		
<b>Correspondent Name:</b>	Peter Nussbaum		
<b>Address Line 1:</b>	Wolff & Samson PC		
<b>Address Line 2:</b>	One Boland Drive		
<b>Address Line 4:</b>	West Orange, NEW JERSEY 07052		

OP \$140.00 2713483

NAME OF SUBMITTER:	Peter Nussbaum
Signature:	/Peter Nussbaum/
Date:	04/27/2009
Total Attachments: 2 source=Change of Name - Koch#page1.tif source=Change of Name - Koch#page2.tif	

# Delaware

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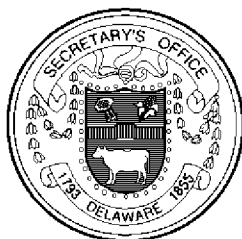
*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KOCH ENTERTAINMENT LP", CHANGING ITS NAME FROM "KOCH ENTERTAINMENT LP" TO "E1 ENTERTAINMENT U.S. LP", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JANUARY, A.D. 2009, AT 5:11 O'CLOCK P.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7112805

DATE: 02-02-09

TRADEMARK  
REEL: 003977 FRAME: 0366

